### NANDHA ENGINEERING COLLEGE, AUTONOMOUS- ERODE-52



### DEPARTMENT OF MANAGEMENT STUDIES

#### **PROGRAMME: WORKSHOP ON SPSS**

DATE: 05.03.2024 - TUESDAY

#### **EVENT REPORT**

#### **SESSION DETAILS:**

| SESSION | TIME                  | TOPIC               | <b>RESOURCE PERSON</b>                |
|---------|-----------------------|---------------------|---------------------------------------|
| ENI     | 10.00 AM –<br>12.30PM | Design of CDCC      | Mr.N.Senthil Kumar,                   |
| FN      | 12.30PM               | Basics of SPSS      | Assistant Professor, Senior<br>Grade, |
|         |                       |                     | Bannari Amman Institute of            |
| AN      | 1.45PM –<br>4.15 PM   | Application of SPSS | Technology,<br>Sathyamangalam.        |

#### **PARTICIPANT DETAILS:**

| I MBA | 59 |
|-------|----|
|       |    |

### **Session Objective:**

- 1. Understand the basics of SPSS software.
- 2. To equip the students with the necessary skills to use SPSS for data analysis in their academic and professional pursuits.
- 3. Gain proficiency in entering and managing data in SPSS.



# NANDHA ENGINEERING COLLEGE- Erode

(Autonomous) Affiliated to Anna University,Chennai,Approved by AICTE,Accrediated by NAAC ( A+ grade)



## DEPARTMENT OF MANAGEMENT STUDIES

Cordially invites you all for

# "Workshop on SPSS "

# (Statistical Package for the Social Sciences)

DATE : 05.03.2024 TIME : 9.30 AM TO 4.00 PM VENUE : BLOCK-5 - AIDS LABORATARY

# **Mr.N.Senthil Kumar**

Assistant Professor (Senior Grade) School of management Studies, Bannari Amman Institute of Technology (Autonomous) Sathyamanagalam-Erode



Programme Outcome Targets :

- 1. Apply knowledge of management theories and practices to solve business problems
- 2. Foster Analytical and critical thinking abilities for data-based decision making

Convenors: Ms.T.Sangeetha AP/MBA Ms.K.Akila AP/MBA

Organising Chair Dr.V.Manimegalai Principal Dr.U.S.Ragupathy

### **Session Outcome:**

At the end of this session," Workshop on SPSS"

- 1. Participants gained a foundational understanding of SPSS software and its relevance in data analysis for social sciences and beyond.
- 2. Participants demonstrated proficiency in descriptive statistics, t-test, ANOVA, Correlation and regression using SPSS.
- 3. Participants engaged in practical exercises to apply their knowledge and skills in SPSS, reinforcing key concepts and techniques.

### **KEY TAKEAWAY FROM THE SESSION**

Ability to effectively analyze and interpret data using the software, including understanding how to input data, run statistical tests and interpret the results to draw meaningful conclusions.



Mr.N.Senthil Kumar, Assistant Professor (Senior Grade), Bannari Amman Institute of Technology, Sathyamanagalam instructed the students about the application of SPSS.



Students gained knowledge in SPSS tools and experience the same.

### **Event Coordinators**

Ms.T.Sangeetha AP/MBA Ms.K.Akila AP/MBA H.O.D

Dr.V.Manimegalai