



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### About Institution:

Established in 2001, Nandha Engineering College, which started with 3 branches, is in its 21st year of service to the student community. It remains the flagship brand of Nandha Educational Institutions and is recognized as one of the best engineering colleges in the state of Tamil Nadu.

Nandha Engineering College, under the guidance of the illustrious Chairman Thiru. V. Shanmugan and Secretaries Thiru. S. Nandhakumar Pradeep and Thiru S. Thirumoorthy, with foresight and far-reaching vision, is at the forefront of innovation in technical and management education.

The college, as of now, is functioning with 3000 students belonging to 9 Engineering and Technology departments, Computer Applications, Management Studies, Basic Science and Humanities Department. Nandha Engineering College excels as one of the Top Engineering Colleges in Erode.

INSTITUTE VISION AND MISSION	
<b>VISION</b>	❖ To be an Institute of excellence providing quality Engineering, Technology and Management education to meet the ever changing needs of the society.
<b>MISSION</b>	<ul style="list-style-type: none"> <li>❖ To provide quality education to produce ethical and competent professionals with social Responsibility</li> <li>❖ To excel in the thrust areas of Engineering, Technology and Entrepreneurship by solving real- world problems.</li> <li>❖ To create a learner centric environment and improve continually to meet the changing global needs.</li> </ul>

### Quality Policy:

We, at Nandha Engineering College, are committed as a team to constantly and consistently work for the student’s continual improvement in terms of quality in education, ethics, personality and career development to meet the global challenges.



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### **About Department of Management Studies:**

The Department of Management Studies was started in the year 2005 with a sanctioned intake of 60. The enrolments ratio was 100% in the recent academic years. The department is recognized as Promising B-School of India 2022 by Competition Success Review, Ranked as B+ Category 2016, by Chronicle – All India B-school Survey and Top Promising B-School in India 2015, by Competition Success Review.

The Department owes to the emphasis on greater interface with industry, increased focus on research and improvement in infrastructure. The department possesses 3 granted design patents and has published Research articles in various fields. The main focus has been on Integrated Learning, Consulting, Ethical, Committed & Competent Professional and Career Settlement records over the years. Department is fittingly equipped to inspire students to achieve new heights in career and life to meet changing needs of the society. One way out is to promote Entrepreneurship and to inculcate a mind-set among students in creating their own business ventures.

The department association with the professional bodies CII, NIPM and EEDISIA plays a significant role in enriching the quality of the curriculum. The program provides opportunity for the students to expose themselves to practical happenings in the industry and society. Outbound Training, Managerial Skill Development Initiatives, Community Immersion and Entrepreneurship Interface practices, Research Immersion Projects, In-Plant training, Value added courses, Academic and Industrial Guest lectures, Entrepreneurship Development Programs, Business Ethics Practices, Conferences, Seminars, Workshops, Case Analysis, Field visits and Industrial visits are periodically organized for the students to enhance them in various fields.



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

The department offers career oriented and guidance programmes to update their value systems in order to commemorate with the current industrial practices and to keep them day-fit for higher studies, placements and transform them into young entrepreneurs. The department strives for all-round excellence in students, encouraging them in all co-curricular and extracurricular activities.

The Department offers opportunities to students to specialize in following areas are as mentioned below

- ❖ **Marketing,**
- ❖ **Human Resources Management,**
- ❖ **Finance,**
- ❖ **Business Analytics and**
- ❖ **Operations.**

<b>DEPARTMENT VISION AND MISSION</b>	
<b>VISION</b>	❖ To be recognized as a centre of excellence in Management to produce competent business professionals to meet the changing needs of the society.
<b>MISSION</b>	<ul style="list-style-type: none"> <li>❖ To provide quality management education through managerial activities to meet the global needs.</li> <li>❖ To impart business knowledge to enhance Employability, Entrepreneurship and Research with ethical and social responsibility.</li> <li>❖ To be a learner centric environment to cater the changing business needs of the society.</li> </ul>
<b>PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)</b>	<p><b>PEO1:</b> Core Competency: To work with multidisciplinary teams for problem solving and understand the group dynamics and team work.</p> <p><b>PEO2:</b> Employability, Entrepreneurship and Research To demonstrate business skills as employee, Entrepreneur, researcher and excel in providing socially acceptable solutions to real world problems by</p>



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	<p>applying emerging management techniques.</p> <p><b>PEO3:</b> Ethical and Committed Professional: To develop life long learning attitude, ethics and values for a successful profession.</p>
<p><b>PROGRAMME OUTCOMES (POs)</b></p>	<p>The students of post graduates in Business Administration will be able to</p> <p><b>PO1.</b> Apply knowledge of management theories and practices to solve business problems.</p> <p><b>PO2.</b> Foster analytical and critical thinking abilities for data-based decision making.</p> <p><b>PO3.</b> Develop Value based Leadership ability.</p> <p><b>PO4.</b> Understand, analyze and communicate global, economic, legal, and ethical aspects of business.</p> <p><b>PO5.</b> Lead themselves and others in the achievement of organizational goals, contributing effectively to a team.</p>

### MAPPING OF PROGRAMME EDUCATIONAL OBJECTIVES WITH PROGRAMME OUTCOMES

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)	PROGRAMME OUTCOMES (PO)				
	1	2	3	4	5
1	3	3	2	3	2
2	3	3	3	3	3
3	3	3	3	3	3

Contribution

1: Reasonable

2: Significant

3: Strong



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Faculty Details:

#### List of Faculty Members 2023 – 2024

S.No.	Faculty Name	Designation	Qualification
<b>Teaching Faculty Members</b>			
1	Dr. Manimegalai V	Professor & Head	MBA., M.Phil., Ph.D.
2	Dr.Parthiban K	ASP	MBA., Ph.D.
3	Ms.Arulini K (K.Nathiya)	AP	MBA., M.Phil., (Ph.D)
4	Dr. Sivaramakrishnan S	AP	B.E., MBA., Ph.D.
5	Mr. Tamilarasu J	AP	MBA., M.Phil., PGDHRM.,
6	Mr. Jothibas L	AP	MBA.,
7	Ms. Sivasankari K	AP	B.Sc (Horticulture)., MBA.,
8	Ms. Prabha R	AP	MBA., M.Phil.,
9	Ms. Sangeetha K	AP	MBA., M.Phil.,
10	Ms. Akila K	AP	B.E., MBA.,
<b>Non-Teaching</b>			
1	Ms. Kavitha R	Lab Assistant	B.Sc (CS)



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### ASSOCIATION OF INTELLECTUAL MANAGERS- OFFICE BEARERS 2023-2024

OFFICE BEARERS DESIGNATION	NAME OF THE OFFICE BEARER
SECRETARY	Ms. SHRUTHI A
JOINT SECRETARY	Mr. KARTHI S
TREASURER	Mr. MOUNESH S
JOINT TREASURER	Mr. GOKUL KRISHNAN P
PLACEMENT	Mr. NANDHAKUMAR R Ms. JEYASHRI R Ms. LOGESHWARI K
ENTERPRENEURSHIP DEVELOPMENT	Ms. PRATHIBA M Ms. RESHMA S Mr. PRAVEENKUMAR K
DISCIPLINE	Ms. NANDHINI M (11.02) Ms. PRIYADHARSHINI M Mr. BALAVIGNESHKUMAR E
WORKSHOP CONFERENCE	Ms. RESHMA S
RESEARCH ACTIVITY & PROJECT	Ms. VISHNU PRIYA V Ms. GEETHA R
INDUSTRIAL VISIT	Mr. MOUSHIK SANKAR S Ms. ANGELIN S Mr. UMASANKAR L
SPORTS	Mr. NANDHAKUMAR R Ms. JANANI A
NEWSLETTER	Ms. JANANI A Ms. SABARNA M Mr. KAVINESHKUMAR V
ASSOCIATION EXECUTIVE MEMBERS	Mr. SANTHOSH KUMAR M
	Mr. MUGUNDHAN S K
	Ms. SANDHIYA V
	Mr. KESAVA PRASATH M
	Mr. GANISHKASRI S
	Ms. LOGESHWARI K
	Mr. DEVARAJ B
	Mr. GOKULRATHINAM M Mr. NANDHAKUMAR T



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/01

<b>Date of Event</b>	26.06.2023
<b>Time of Event</b>	10.30 AM
<b>Venue</b>	NEC Conference Hall
<b>Name of the Programme</b>	Elective Orientation Program
<b>Resource Person</b>	<b>Ms.E.R.Priyadharshini</b> Trainer, National Institute of Personnel Management, Erode
<b>Organizer</b>	<b>Ms.R.Prabha, AP/MBA</b> <b>Mr.L.Jothibasu AP/MBA</b>



### **Event Description:**

Association of Intellectual Managers has organized the Elective Orientation Program on 26.06.2023 for the Second Year MBA students. . **Ms.E.R. Priyadharshini** Trainer, National Institute of Personnel Management, Erode was the resource, Person. Event has been inaugurated by **Dr. V. Manimegalai, Professor and Head**, Department of MBA. The session gave the mindset to how to choose the career and make it a good choice for future The session was an eye-opening for choosing their career



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/02

<b>Date of Event</b>	13.09.2023 & 14.09.2023
<b>Time of Event</b>	09.15 AM to 04.00 PM
<b>Venue</b>	Block 5-Peter Drucker Hall
<b>Name of the Programme</b>	Freshers Orientation Program
<b>Resource Person</b>	<b>Mr. G. Dharani, Chief executive officer</b> Acore Aptitude Training Institution
<b>Organizer</b>	<b>Ms.R.Prabha, AP/MBA</b>



### **Event Description:**

Association of Intellectual Managers has organized the Freshers Orientation Program on 13.09.2023 & 14.09.2023 for the First year students. **Mr.G. Dharani, Chief executive officer, Acore Aptitude Training Institution** was the resource, Person.

Resource Person delivered address regarding the ways to improve self-enhancement, self-awareness, effective goal-setting skills, improved communication abilities, and resilience to navigate challenges with a positive mindset. The session was an eye-opening and helped to talk better, understand self-more, and get better at doing things





## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/03

<b>Date of Event</b>	<b>15.09.2023</b>
<b>Time of Event</b>	9.30 AM to 4.30 PM
<b>Venue</b>	Mobitech Wireless Solution Private limited and Texvalley
<b>Name of the Programme</b>	Field Visit
<b>Organizer</b>	<b>Mr. L.Jothibasu, AP/MBA</b> Industrial visit Incharge



### **Event Description:**

The department initiated a one day Field visit on 15<sup>th</sup> September **2023** for the both First year and Second Year MBA students. Event has been initiated and arranged by Mr. **L.Jothibasu, Assistant Professor**, Department of MBA. The visit helps the students to gain practical exposure and also to know the process followed in the company. Also, they understood the opportunities for internship.

## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/04

<b>Date of Event</b>	12.10.2023
<b>Time of Event</b>	10 AM
<b>Venue</b>	NEC Conference Hall
<b>Name and title of the Programme</b>	Entrepreneurship development Program, Business ideation and opportunities
<b>Resource Person</b>	<b>Mr. Karthik Senthilkumar ,</b> Founder of Boom HR solution and Director of team quore management India Private Limited
<b>Organizer</b>	<b>Mr. L. Jothibas, AP/MBA</b> <b>Ms.K.Arulini, AP/MBA</b>




### Event Description:

Association of Intellectual Managers had organized the entrepreneurship Development Program on **12.10.2023** in the topic of “Business ideation and opportunities for both First year and Second Year MBA students. **Mr. Karthik Senthilkumar , Founder of Boom HR solution and Director of team quore management India Private Limited was the chief guest.** Student were able to develop the value based ability and gives the opportunity to develop the new business model.

## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/05

<b>Date of Event</b>	12.10.2023
<b>Time of Event</b>	2.00 PM to 04.00 PM
<b>Venue</b>	NEC Conference Hall
<b>Name of the Programme</b>	Investment Opportunities
<b>Resource Person</b>	<b>Mr. Prabhakaran</b> Branch Head- Adhitya Birla Mutual funds, Erode
<b>Organizer</b>	<b>Mr. L.Jothibas</b> <b>Ms.K.Arulini, AP/MBA</b>



**NANDHA ENGINEERING COLLEGE (AUTONOMOUS)**  
Erode-638022, Tamil Nadu  
(Affiliated to Anna University, Chennai. Approved by AICTE, Assisted by NAAC(A+) & NBA (accredited under section 3(1) and 3(2) of the UGC Act)

**DEPARTMENT OF MANAGEMENT STUDIES**  
in association with  
**ENTREPRENEURSHIP DEVELOPMENT CELL(EDC)**  
organizes

**INVESTMENT OPPORTUNITIES**

**(NEC) CONFERENCE HALL**

**DATE: 12.10.2023**  
**TIME: 2:00PM**

**Prabhakaran V.**  
**Branch Head "Adhitya Birla Mutual Funds"**  
Erode

**PROGRAM OUTCOME TARGET**  
Understand, analyze and communicate global, economic, legal, and ethical aspects of business

**ORGANIZING CHAIR**  
Dr. V. Manimegalai  
HOD/MBA

**EVENT COORDINATOR**  
Ms.J.Thanigaras  
AP/MBA

**EDC STUDENT CO-ORDINATOR**  
M.SANTHOSH KUMAR  
(EXECUTIVE MBA)

**OFFICE COORDINATORS**  
Dr. N. Senthilgopi  
ASPM/EC  
Ms.L. Jothibas  
AP/MBA

**Director**  
Dr. J. Suresh  
Nandha Tech Campus

**Principal**  
Dr. N. Rengarajan  
NEC

Someone is sitting in the shade of a tree today because someone planted a tree a long time ago.



### Event Description:

Association of Intellectual Managers has organized the Investment Opportunities programme on 12.10.2023 for the both First year and Second Year MBA students. **Mr.V. Prabhakaran, Branch Head- Adhitya Birla Mutual funds, Erode** was the resource, Person. Event has been inaugurated by **Dr. V. Manimegalai, Professor and Head,** Department of MBA.

Resource Person delivered address regarding seizing opportunities to diversify their portfolios through insightful discussions on buying shares and understanding market trends. The students gained practical knowledge about investment strategies, with many expressing interests in exploring diverse assets beyond traditional avenues.



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/06

Date of Event	20.10.2023
Time of Event	12 PM
Venue	Block 5 Peter Drucker Hall
Name of the Programme	Ayudha pooja





## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/07

Date of Event	17.11.2023
Time of Event	9.30 AM to 4.30 PM
Venue	Pollachi
Name of the Programme	Outbound training
Organizer	Mr. L.Jothibas, AP/MBA Industrial visit Incharge



### Event Description:

The department initiated an outbound training on 17<sup>th</sup> November 2023 for the both First year and Second Year MBA students. Event has been initiated and arranged by Mr. **L.Jothibas, Assistant Professor**, Department of MBA. The visit helps the students to gain practical exposure, Effective team building and personality development.



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/08

Date of Event	23.11.2023
Time of Event	9.30 AM to 12.30 PM
Venue	NEC Conference Hall
Name of the Programme	நிதி vs விதி
Resource Person	<b>Dr. T. Prakash</b> Chief Librarian -Nandha College of Technology & Public Relation Officer – Nandha Educational Institutions
Organizer	Dr.V.Manimegalai, Head /MBA



### Event Description:

Association of Intellectual Managers had organized the orientation programme on **23.11.2023. Dr. T. Prakash, Chief Librarian -Nandha College of Technology & Public Relation Officer – Nandha Educational Institutions**, was the resource Person. Event has been inaugurated by **Dr. V. Manimegalai, Professor and Head**, Department of MBA

The event explored into aligning personal goals with financial choices, encouraging to strike a balance between financial responsibility and life aspirations. In discussions, the students gained insights into leveraging financial knowledge for shaping the destinies and achieving long-term success.

## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/09

<b>Date of Event</b>	29.11.2023
<b>Time of Event</b>	10.00AM
<b>Venue</b>	NEC Conference Hall
<b>Name and title of the Programme</b>	Association Inauguration. - Marketing the right first impression
<b>Resource Person</b>	Mr.Narayanan Arunachalam., Managing director, DMW Group of Companies, Erode.
<b>Organizer</b>	Ms.R. Prabha, AP/MBA Association In-charge



**Nandha Engineering College, Erode -52.**  
(Autonomous)  
(Affiliated to Anna University, Chennai. Approved by AICTE. Accredited by NAAC (A+ grade))

**DEPARTMENT OF MANAGEMENT STUDIES**  
Cordially Invites you all for the **Association Inauguration**

**NOV 29 2023**  
Conference Hall

**10 AM**  
**Mr. Narayanan Arunachalam**  
Chief People Officer,  
DMW Group of Companies,  
Chairman, NPM, Erode Chapter

**TOPIC: POSITIVE ATTITUDE THE SECRET OF SUCCESS**

**TOPIC: MAKING THE RIGHT FIRST IMPRESSION**

**02 PM**  
**Prof. I. Selvam**  
Vice Principal,  
Narasimam Arts & Science College for Women,  
Erode.

**Association Incharge**  
**Ms. R. Prabha ASP / MBA**  
Principal  
**Dr. N. Rengarajan**

**Organizing Chair**  
**Dr. V. Manimegalai HOD / MBA**  
Student Secretary  
**Ms. A. Shruthi - MBA**



### **Event Description:**

Association of Intellectual Managers was inaugurated on 29.11.2023. Mr. Narayanan Arunachalam, Managing director. DMW Group of companies was the guest speaker. The resource person stress the importance of First impressions matter. Dress appropriately, maintain good posture, and offer a confident handshake.

## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/10

<b>Date of Event</b>	29.11.2023
<b>Time of Event</b>	2.00 PM
<b>Venue</b>	NEC Conference Hall
<b>Name and title of the Programme</b>	Association Inauguration. - Positive attitude - The secret of success
<b>Resource Person</b>	Prof.I. Selvam. Vice Principal, Navarasam Arts and Science College for Women.
<b>Organizer</b>	Ms.R.Prabha,, AP/MBA Association In-charge



### **Event Description:**

Motivational programme was organized on **29.11.2023**. **Prof.I. Selvam, Vice Principal, Navarasam Arts and Science College for Women.**, was the resource Person. The speech highlighted in Maintaining a positive attitude can indeed contribute to success





# NANDHA ENGINEERING COLLEGE, Erode-52

An Autonomous Institution,



Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai. Accredited by NAAC A+ Grade

## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/11

<b>Date of Event</b>	<b>15.12.2023</b>
<b>Time of Event</b>	10.00 AM
<b>Venue</b>	NEC Conference Hall
<b>Name and title of the Programme</b>	Entrepreneurship Program A Life Journey Towards Successful Entrepreneurship
<b>Resource Person</b>	<b>Thiru. Vps. Radhakrishnan. CEO &amp; Managing Director, Angel Starch &amp; Foods Private Ltd, Erode.</b> <b>Ms. N. Anicham Kanimozhi. Entrepreneur &amp; Social Activist, Anicham Store, Erode.</b> <b>Mr. T. Thiagarajan, Regional Chair SRTN, Young Indians &amp; Centre Director, T.I.M.E, Erode</b>
<b>Organizer</b>	<b>Mr. L.Jothibas. AP / MBA</b> <b>Ms.K.Arulini, AP/MBA</b>

**Nandha Engineering College, Erode -52.**  
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**ENTREPRENEURSHIP DEVELOPMENT CELL & DEPARTMENT OF MANAGEMENT STUDIES**

Jointly Organizes a Programme on  
**A LIFE JOURNEY TOWARDS SUCCESSFUL ENTREPRENEURSHIP**

DEC 15 2023  
Conference Hall

**Guest Speakers**

- THIRU VPS. RADHAKRISHNAN**  
CEO & Managing Director,  
Angel Starch & Foods Private Ltd,  
Erode.  
10:00 AM
- Ms. N. ANICHAM KANIMOZHI**  
Entrepreneur & Social Activist,  
Anicham Store,  
Erode.  
11:30 AM
- Mr. T. THIAGARAJAN**  
Regional Chair - SRTN,  
Young Indians & Centre Director,  
T.I.M.E. Erode.  
02:00 PM

**ED Coordinator**  
Mr. L. Jothibas AP / MBA  
Ms. K. Arulini AP / MBA

**Organizing Chair**  
Dr. V. Manimegalai HOD / MBA

**Principal**  
Dr. N. Rengarajan

**Student ED Coordinator**  
Mr. K. Praveenkumar - MBA



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)



### Event Description:

**Thiru. Vps. Radhakrishnan. CEO & Managing Director, Angel Starch & Foods Private Ltd, Erode.**

The program highlights the aspiring entrepreneurs in developing robust business plans, conduct market research, and improve their financial position. The speaker motivated the participants to identify their skills and effectively communicate their vision to potential investors and partners. The emphasis on networking and relationship building fosters a supportive community.



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Description:

#### **Ms. N. Anicham Kanimozhi, Entrepreneur & Social Activist, Anicham Store, Erode**

The program emphasizes networking, facilitating valuable connections with mentors and peers, while also teaching awareness of legal and regulatory considerations. Successful graduates demonstrate adaptability, flexibility, and resource mobilization capabilities, leading to the ultimate outcome of launching or growing a business. The program's impact extends beyond individual ventures, contributing to a dynamic entrepreneurial landscape and fostering long-term success.

### Event Description:

#### **Mr. T. Thiagarajan, Regional Chair SRTN, Young Indians & Centre Director, T.I.M.E, Erode**

The speaker highlighted the importance of entrepreneurship development program that will achieve impactful outcomes by nurturing participants to cultivate innovative business ideas and formulate comprehensive strategies. Through focused training, individuals can gain essential skills in market research, financial planning, and effective communication

## DEPARTMENT OF MANAGEMENT STUDIES

### ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)



ஈரோடு, டி.ச.21-

ஈரோடு நந்தா என்ஜினீயரிங் கல்லூரியில் முதுகலை மேலாண்மை துறையில் செயல்பட்டு வரும் தொழில் முனைவோர் மேம்பாட்டு மையத்தின் சார்பில் 'வெற்றிகரமான தொழில் முனைவை நோக்கிய வாழ்க்கை பயணம்' என்ற தலைப்பில் விழிப்புணர்வு கருத்தரங்கு நடைபெற்றது. நந்தா கல்வி அறக்கட்டளை தலைவர் வி.சண்முகன் கருத்தரங்குக்கு தலைமை தாங்கினார். ஈரோடு ஏன்ஜல் ஸ்டார்ஜ் உணவு பொருட்கள் தயாரிப்பு நிறுவனத்தின் மேலாண்மை இயக்குனர் வி.பி.எஸ்.ராதாகிருஷ்ணன் குத்துவிளக்கு ஏற்றி கருத்தரங்கை தொடங்கிவைத்தார். ஈரோடு அனிச்சம் அங்காடி உரிமையாளர் என்.அனிச்சம் கனிமொழி, ஈரோடு யெங் இந்தியன் மையத்தின் இயக்குனர் டி.தியாகராஜன், நந்தா கல்வி நிறுவனங்களின் முதன்மை கல்வி அதிகாரி எஸ்.ஆறுமுகம், கல்லூரி முதல்வர் என்.ரெங்கராஜன் ஆகியோர் கலந்துகொண்டு பேசினார்கள். 200-க்கும் மேற்பட்ட மாணவர்கள் கருத்தரங்கில் கலந்துகொண்டனர். முன்னதாக அனைவரையும் முதுகலை மேலாண்மை துறை தலைவர் வி.மணிமேகலை வரவேற்று பேசினார். முடிவில் உதவி பேராசிரியர் கே.அருளினி நன்றி கூறினார்.

நிகழ்ச்சிக்கான ஏற்பாடுகளை செய்திருந்த ஆசிரியர்கள் மற்றும் மாணவர்களை நந்தா கல்வி அறக்கட்டளை செயலாளர் எஸ்.நந்தகுமார் பிரதீப், நந்தா கல்வி நிறுவனங்களின் செயலாளர் எஸ்.திருமூர்த்தி, நிர்வாக அதிகாரி ஏ.கே.வேலுசாமி ஆகியோர் பாராட்டினர்.



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/12

<b>Date of Event</b>	<b>05.01.2024</b>
<b>Time of Event</b>	10am to 3.30 PM
<b>Venue</b>	Online mode
<b>Name and title of the Programme</b>	Alumni Career Guidance
<b>Resource Person</b>	<ol style="list-style-type: none"> <li>Ms.S. Luvarshini, Fashion Art Director – USA &amp; Managing Director, Hayman Engineering Private Limited, Erode.</li> <li>Ms. S.Gokularathnam, HR – LTI Mindree, Coimbatore.</li> <li>Mr.S.Udhaya Kumar, Advocate, District Court, Nammakkal.</li> <li>Mr.A.G.Mugunthakumar, Senior Relationship manager, Bajaj Alliance Life Insurance, Tiruppur.</li> </ol>
<b>Organizer</b>	Ms.K. Sivasankari, AP/MBA Placement Coordinator

**Nandha Engineering College, Erode -52.**  
(Autonomous)  
(Affiliated to Anna University, Chennai. Approved by AICTE. Accredited by NAAC (A+ grade))

**DEPARTMENT OF MANAGEMENT STUDIES**

**ALUMNI CAREER GUIDANCE 2024**  
BATCH 2017 - 2019

**Ms. S. LUVARSHINI**  
Fashion Art Director - USA & Managing Director  
Hayman Engineering Private Limited, Erode  
10:00 AM - 11:00 AM

**Ms. S. GOKULARATHNAM**  
HR - LTI Mindree, Coimbatore  
11:00 AM - 12:00 PM

**Mr. S. UDHAYA KUMAR**  
Advocate  
District Court, Nammakkal.  
02:00 PM - 03:00 PM

**Mr. A. G. MUGUNTHAKUMAR**  
Senior Relationship Manager,  
Bajaj Alliance Life Insurance,  
Tiruppur  
03:00 PM - 04:00 PM

“ Being an **Alumni** is not just a title, but a lifelong commitment to the **Growth and Success** of the Institution...”

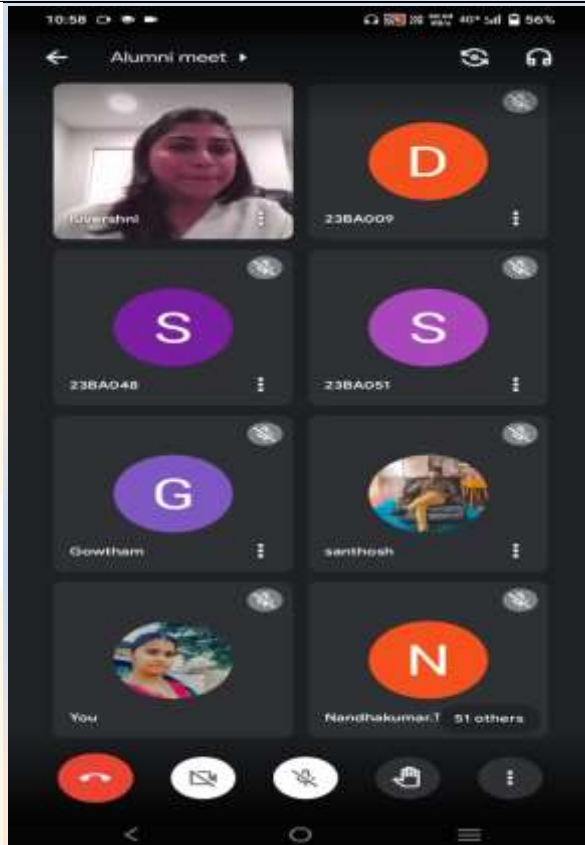
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Placement Incharge  
**Ms. K. SIVA SANKARI**  
AP/MBA

Organizing Chair  
**Dr. V. MANIMEGALAI**  
HOD / MBA

Principal  
**Dr. N. RENGARAJAN**





## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)



### Event Description:

Alumni Career guidance program was organized on **05.01.2024** through online mode. Four alumni's of 2017-2019 batch handled the sessions for both I MBA and II MBA Students. Each and every one highlighted the importance of personality development, Skill development, internship program, value added courses, dress code etc. the program was very useful to the students to enhance themselves in various fields.



## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)

### Event Number: AY 2023-24/13

Date of Event	12.01.2024
Time of Event	10 am
Venue	Block 5
Name of the Programme	Pongal Celebration





# NANDHA ENGINEERING COLLEGE, Erode-52

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## DEPARTMENT OF MANAGEMENT STUDIES ASSOCIATION ACTIVITY 2023-2024 (ODD SEMESTER)



### NANDHA ENGINEERING COLLEGE, ERODE (AUTONOMOUS)



#### Department of Management Studies And Association of Intellectual Managers (AIMs)

#### PROPOSED ASSOCIATION ACTIVITIES (2023-2024) – EVEN SEMESTER

S.NO	ACTIVITIES	VENUE & PLACE	TENTATIVE DATE
1	Career Guidance Program for UG Students	New Auditorium	06.02.2024
2	Innovation Day - Stalls	New Auditorium	09.02.2024, 10.02.2024 11.02.2024
3	Field visit I-MBA & II – MBA	SKM - Erode	16.02.2024
4	National level symposium	Conference Hall	23.02.2024
5	Advanced Excel and SPSS Workshop ( 2 days) – I MBA & II MBA	Laboratory	01.03.2024 02.03.2024
6	Alumni Career Guidance Program	Conference Hall	07.03.2024
7	Executive MBA Outbound Training	IIM, Kozhikode	12.03.2024 13.04.2024
8	Marketing Analytics Workshop (2 days) – II MBA	Laboratory	22.03.2024 23.03.2024
9	Entrepreneurship Program	Conference Hall	29.03.2024
10	Corporate speak – I MBA	Conference Hall	12.04.2024
11	Business Paradigms	Conference Hall	19.04.2024
12	Alumni meet	Conference Hall	26.04.2024

*R.P.*  
22/01/24  
Association In charge/MBA  
(R. PRABHAKAR / AP / MBA / NEC)

*[Signature]*  
HOD/MBA 22/01/24  
(DR. V. MANIMURALI)