



NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi

Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638052.



DEPARTMENT OF MANAGEMENT STUDIES

INDIVIDUAL FACULTY DATA SHEET

Name of the College : Nandha Engineering College
Name of the Department : Management Studies
Name of the Degree & Course : MBA
Name of the Faculty Member : Mr. J.Tamilarasu
Regular or Adjunct : Regular
Designation : Assistant Professor
Mail Id : tamilarasu.j@nandhaengg.org
Gender : Male
Faculty code given by COE : 7322225
Date of Joining the present Post : 13.07.2014
Scale of Pay :



Educational Qualifications:

Category	Name of the Degree	Specialization	Years of Passing	Name of the College	Name of the University	% of Marks / Grades obtained	Class obtained
UG	B.Com	Commerce	2010	Nandha Arts & Science College	Bharathiyar University	66%	I
PG	M.B.A	Finance and Marketing	2012	Nandha Engineering College	Anna University	74%	I
M.Phil	M.Phil	Finance	2014	Hindusthan College of Arts and Science	Bharathiyar University	68%	I



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Academic Experience:

Name of the college	Designation	Joining Date	Relieving Date	Experience		
				Years	Months	Days
Nandha Engineering College	Assistant Professor	13/07/2014		8	11	20

Industrial Experience:

Name of the Organisation	Designation	Joining Date	Relieving Date	Experience		
				Years	Months	Days
IndiaNivesh Securities Private Limited, Erode	Relationship Manager	12 March 2013	08 July 2013		5	

International/National Journal Publication Details :

1. A study on volatility and its impact of fdi with reference to major indices in indian capital market
International journal in management and social science May, 2015

2. A study on factors which create pollution and its impact on society reference to erode
International journal of intellectual advancements and research in engineering computations May-

15



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DEPARTMENT OF MANAGEMENT STUDIES

3.A study on customer satisfaction with special Refer nence to st roadways, tiruppur International journal of multidisciplinary research in science, engineering, technology & management (ijmrsetm) Volume 9, issue 6, june 2022 Issn: 2395-7639

4.A study on employee relationship towards Working environment in jai maruthi tex pvt. Ltd International journal of multidisciplinary research in science, engineering, technology & management (ijmrsetm) Volume 5, issue 6, june 2022 Issn: 2582-7219

5.A study on effectiveness of empolyees motivation in sanma knit fashion, International journal of multidisciplinary research in science, engineering, technology & management (ijmrsetm) Volume 11, issue 6, june 2022

6. A study on career for women empowerment In britannia industries with special referance to erode International journal of multidisciplinary research in science, engineering, technology & management (ijmrsetm) Volume 9, issue 6, june 2022 Issn: 2395-7639

International Conferences :

1. “A Study On Customer Relationship Management in Restaurants with Special Reference to Tirupur District J.TAMILARASU May 2018
2. “A Study on factors influencing male in choosing beautification Product with Reference to Erode District” J.TAMILARASU May 2018

Area of Expertise :

S.No	Subject of Area
1	Management Information System
2	Engineering Economics and Financial Accounting
3	Community Immersion and Entrepreneur Immersion Project
4	Customer Relationship Management



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5	International Trade Finance
6	Economic Analysis for Business
7	Training and Development
8	Services Operations Management
9	Human Resource Management
10	Data Analysis And Business Modeling
11	Brand Management