

NANDHA ENGINEERING COLLEGE

(Autonomous)





DEPARTMENT OF MANAGEMENT STUDIES

Entrepreneurship skill development and Entrepreneur Immersion projects

Entrepreneurship Development Cell of the Institute is committed to the cause of encouraging entrepreneurship among students. The cell invites various renowned entrepreneurs to share their experiences and organizes various Awareness Camps sponsored by DST-NIMAT and various sources of Entrepreneurship. The Cell has conducted Entrepreneurship Awareness Camps (EACs) sponsored by Department of Science and Technology (DST), to inculcate entrepreneurial skills. Innovation day was organized every year and management students were motivated to organize stalls to promote the entrepreneurship. Entrepreneur Immersion projects-Entrepreneurship training stimulates powers of observation, develops, creative and critical thinking.







