



# NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New De  
Pitchandampalayam (PO), Vaikkalmedu , Erode, Perundurai Road, ERODE –638 052.



## DEPARTMENT OF MANAGEMENT STUDIES



**Nandha**  
**Engineering College** (Autonomous)  
**Erode - 52**

Affiliated to Anna University, Chennai & Accredited by NAAC



**Department of Management Studies &  
Entrepreneur Development Cell**  
*Organizes*

## Entrepreneurship Awareness Camp

19, 20 & 21<sup>st</sup> September 2019



Sponsored by

**National Science and Technology  
Entrepreneurship Development Board (NSTEDB)**  
Department of Science and Technology  
Government of India, New Delhi

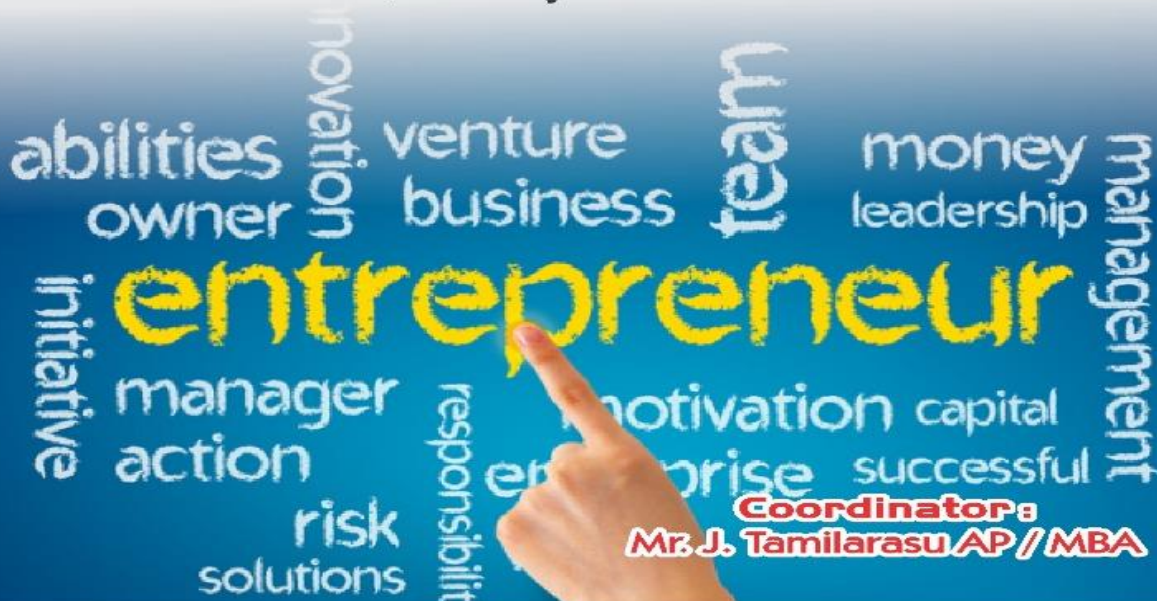


In association with

**Entrepreneurship Development Institute of India,  
Ahmedabad**

And

**DST-NIMAT Project 2019-2020**



**Coordinator:**  
**Mr. J. Tamilarasu AP / MBA**



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## DEPARTMENT OF MANAGEMENT STUDIES

NANDHA ENGINEERING COLLEGE(AUTONOMOUS), ERODE

ENTREPRENEUR DEVELOPMENT CELL(EDC)

Entrepreneurship Awareness Camp

19,20,21st September 2019



DAY / DATE	MORNING SESSION	MORNING SESSION	AFTERNOON SESSION	AFTERNOON SESSION
	Session I 9.30 AM-10.45 AM	Session II 11.00 AM-12.30 PM	Session III 1.30 PM-3.00 PM	Session IV 3.15 PM -4.30 PM
Thursday 19/09/2019	Inauguration- Camp Objective, Food Retailing as an Opportunity, Entrepreneurship Inspiration.  Mr.M.Ravichandran Proprietor Sri Kumki Restaurants, Erode	Preparing for the Entrepreneurial Journey.  Mr.Odanthurai Shanmugam Social Entrepreneur and Former President Odanthurai Panchayat	Entrepreneurship Idea Generation- Sources and Motivation.  Mr.S.Kannan Proprietor Selvam Traders Vellakovil	Investment , Financial Planning and Decision Making.  Mr.P.N.Nirmal Raj Founder Rivera Coil Rewinding Erode
Friday 20/09/2019	Business Opportunities in Rural Sector  Ms.Tamil Selvi Agro Entrepreneurship Gobichettipalayam	Positive Psychology for Entrepreneurs  Mr.D.Ramesh Proprietor Goat Farming and Agriculturist Anthiyur	Competition and Sustainability in Business.  Ms.G.Chitra Proprietor Srinivi Boutique Erode	The Raising, Keeping, and Caring of Birds  Mr.A.Yogashanmugam Aviculturist Too and Tiel's Farm Gobichettipalayam
Saturday 21/09/2019	Industrial Visit	Industrial Visit	Feedback and Closure	*****

Venue: Conference Hall

Time:9.30 am - 4.30 pm



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National Science and Technology Entrepreneurship Development Board (NSTEDB)  
& Department of Science and Technology, Government of India, New Delhi

### Certificate of Participation

This is to certify that Mr./Ms./Mrs. \_\_\_\_\_ of

\_\_\_\_\_ has Participated in the

“Entrepreneurship Awareness Camp” from 19<sup>th</sup> to 21<sup>st</sup> September 2019.

EDC Co-ordinator  
Mr. J. Tamilarasu, AP - MBA

Principal  
Dr. N. Rengarajan

EDII, Ahmedabad and NEC ED Cell

**SAMPLE CERTIFICATE**



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EAC Inaugural speech by Mr.M.Ravichandran, Proprietor, Sri Kumki Restaurants, Erode.



Mr.Odanthurai Shanmugam, Social Entrepreneur and Former President, Odanthurai Panchayat.



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**Mr.S.Kannan, Proprietor, Selvam Traders, Vellakovil.**



**Mr.P.N.Nirmal Raj, Founder, Rivera Coil Rewinding.**



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**Ms. Tamil Selvi, Agro Entrepreneurship, Gobichettipalayam.**



**Mr. D. Ramesh, Proprietor, Goat Farming and Agriculturist, Anthiyur.**



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**Ms.G.Chitra, Proprietor, Srinivi Boutique, Erode.**



**Mr.A.Yogashanmugam, Aviculturist, Too and Tiel's Farm, Gobichettipalyam.**



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