



NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi
Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.



DEPARTMENT OF MANAGEMENT STUDIES



Nandha
Engineering College (Autonomous)

Erode - 52

Affiliated to Anna University, Chennai & Accredited by NAAC



**Department of Management Studies &
Entrepreneur Development Cell**

Organizes

Entrepreneurship Awareness Camp

20, 21 & 22nd December 2021

Sponsored by

**National Science and Technology
Entrepreneurship Development Board (NSTEDB)**
Department of Science and Technology
Government of India, New Delhi



in association with

**Entrepreneurship Development Institute of India,
Ahmedabad**

and

DST-NIMAT Project 2019-2020



Coordinator:
Mr. J. Tamilarasu AP / MBA



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DEPARTMENT OF MANAGEMENT STUDIES

NANDHA ENGINEERING COLLEGE(AUTONOMOUS), ERODE
ENTREPRENEUR DEVELOPMENT CELL(EDC)
Entrepreneurship Awareness Camp
20,21,22nd December 2021



DAY / DATE	MORNING SESSION	MORNING SESSION	AFTERNOON SESSION	AFTERNOON SESSION
	Session I 10.00 AM-11.15 AM	Session II 11.30 AM-12.45 PM	Session III 1.45 PM-3.00 PM	Session IV 3.15 PM-4.15 PM
Monday 20/12/2021	Inauguration- Camp Objective, Preparing for the Entrepreneurial Journey. Mr.V.Raja Proprietor Sri Bannari Amman Home Care Salem	Entrepreneurial Trends Mr.Jc.L.Sampath Kumar Managing Director, Nallakadai Managing Partner, South India Organic Farms Erode	Ignite the Sprit of Entrepreneurship Mrs.Priya Nirmalkumar Proprietor Sri Devi Stores Erode	Employment to Business Prof.K.Gunasekar, Head Department of Computer Science & Engineering Nandha Engineering College(Autonomous) Erode
Tuesday 21/12/2021	Business Opportunities in Exports Seva Ratna S.Kaviarasu Managing Director, Hindustan Skill Development Institute IISDT, State Coordinator TamilNadu	Government Schemes and Financial Support from Government Mrs.T.Jansirani Assistant Engineer (Industries) District Industrial Centre Erode	Entrepreneurial Success Mr.P.Nandha Kumar Partner Maya Bazaar Restaurant & Bubbles kids & Women Erode	Entrepreneurship Qualities Dr.K.Saravanan Assistant Professor Department of English Nandha Engineering College(Autonomous) Erode
Wednesday 22/12/2021	Industrial Visit	Industrial Visit	Feedback and Closure	*****

Venue: Conference Hall

Time:10.00 am - 4.15 pm



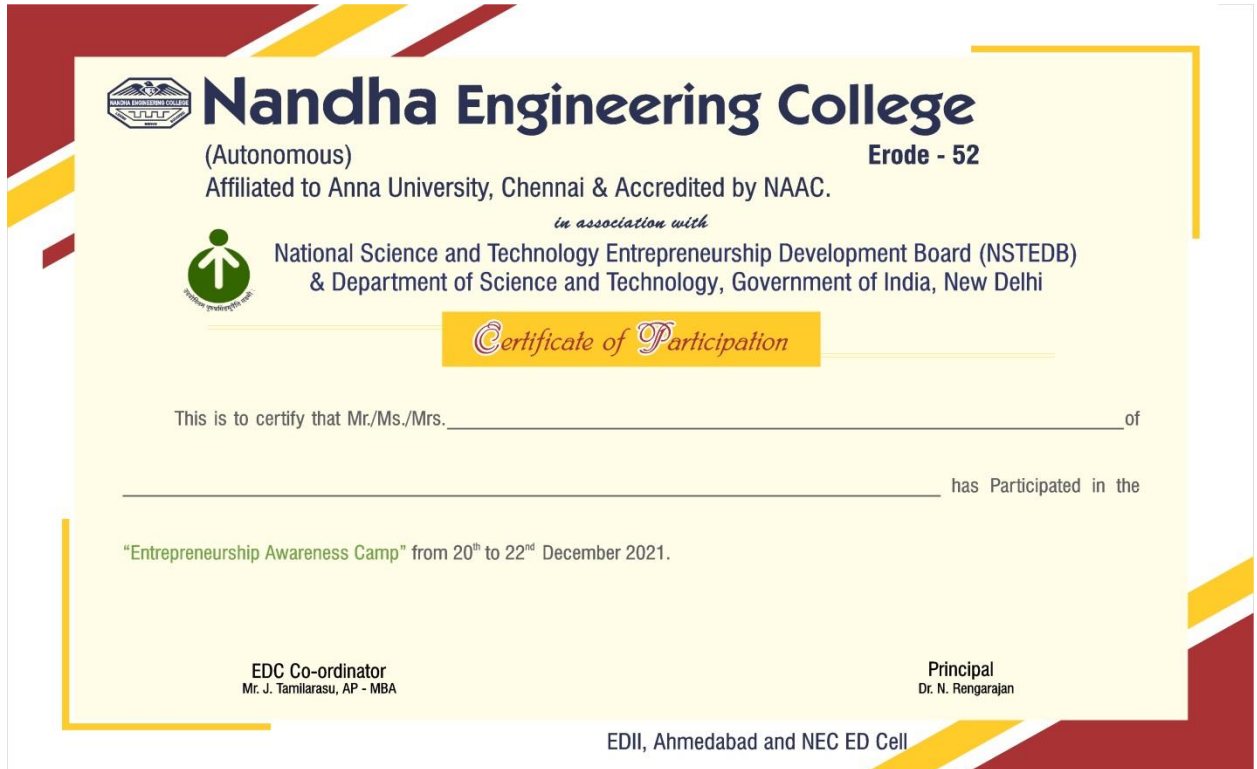
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EAC Inaugural speech by **Mr.V.Raja, Proprietor, Sri Bannari Amman Home Care Salem**



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Mr.Jc.L.Sampath Kumar, Managing Director, Nallakadai & South India Organic Farms, Erode



Mrs.Priya Nirmalkumar, Proprietor, Sri Devi Stores, Erode.



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Prof.K.Gunasekar, Head,Department of Computer Science & Engineering,Nandha Engineering College(Autonomous),Erode



Seva Ratna S.Kaviarasu,Managing Director,Hindustan Skill Development Institute,IISDT, State Coordinator,TamilNadu.



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Mrs.T.Jansirani,Assistant Engineer (Industries),District Industrial Centre,Erode



Mr.P.Nandha Kumar,Partner ,Maya Bazaar Restaurant & Bubbles kids & Women,Erode



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Dr.K.Saravanan,Assistant Professor,Department of English,Nandha Engineering College(Autonomous),Erode





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DEPARTMENT OF MANAGEMENT STUDIES



Handloom Product Stall



Book Stall



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