

NANDHA ENGINEERING COLLEGE, ERODE – 638 052
(An Autonomous Institution, Affiliated to Anna University Chennai and
Approved by AICTE New Delhi)
DEPARTMENT OF MANAGEMENT STUDIES

NEC/MBA/CIR/DAB-2/2023

Date: 12.05.2023

CIRCULAR

Originator: BoS Chairman (HoD – MBA.)	Circulated to: All faculty members
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Sub: DAB Meeting

The 2nd DAB meeting has been scheduled on 16.05.2023(Tuesday). In this connection, DAB members of the Department of Management Studies Program are requested to attend the meeting and provide their valuable suggestions.

Date & Time of Meeting: on 16.05.2023-11.00am,(Tuesday).

VENUE: BLOCK-5, HALL NO: 104

1. An ^{12/5/23} 15/5/23
2. S. ^{12/5/23} 12/5/23
3. N. ^{15/5/23} 15/5/23
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5. L. ^{15/5/23} 15/5/23
- 6.
7. S. ^{16/5/23} 16/5/23


Dr. V. MANIMEGALAI
CHAIRMAN, BoS/MBA



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DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2022 - 2023

MINUTES OF THE DEPARTMENT ADVISORY BOARD (DAB) MEEETING

The 2st DAB meeting for the academic year 2022-2023 was held on 16.05.2023 by 11AM at I MBA Class room.

The Chairman of the DAB, Dr.V.MANIMEGALAI, welcomed the members for the meeting. Then, the items listed below were taken for discussion.

AGENDA	
Item 2.01	Review of the previous PAC meeting minutes
Item 2.02	Review on Institute Vision & Mission and Department Vision, Mission, PEOs If required.
Item 2.03	Discussion on Feedback collected - Class Committee Meeting (CCM), parents meeting, Alumni and Mid sem feedback (I,II,year)-reports, analysis and action taken.
Item 2.04	Discussion on R22 Curriculum and draft syllabus of III & IV semester, CO-PO mapping, analysis and action taken for the feedback received from experts (Industry/Academia/Alumni).
Item 2.05	Discussion on department activities - Research and Development (Consultancy, Publications, Patent, Proposals - Seminar/Workshop/Research grant)
Item 2.06	Discussion on Result Analysis and Attainment of the CO - PO (Target fixed and Attained) of 2022 passed out batch students and action taken.
Item 2.07	Discussion on Result Analysis and Attainment of the CO - PO (Target fixed and attained) for the ODD semester of the academic year 2022-23 (I& II year)
Item 2.08	Discussion on Department activity plan for the Even semester of the academic year 2022 -2023.
Item 2.09	Any other matter (if any)

The proceedings of DAB started and the minutes of the meeting are recorded as follows:

Item 2.01	Review of the previous PAC meeting minutes
Discussion	<p>R22 Curriculum was discussed and suggestions were incorporated.</p> <ul style="list-style-type: none"> ❖ Common course and elective courses of third semester and fourth semester were discussed in the MBA board. ❖ Dr.V.Manimegalai, Chairman suggested prescribing recent text books and reference books for all subjects. ❖ Dr.V.Manimegalai insisted the faculty members concentrate more on research activities like Paper Publication, Consultancy, Research, Grant Proposal and 1-NPTEL course completion to achieve their individual target. ❖ Dr.V.Manimegalai asked the faculty members to motivate the students to participate in events in high ranking colleges like PSG, KCT,IIM for improving the confidence level as well as enriching the knowledge levels of the students.
Item 2.02	Review on Institute Vision & Mission and Department Vision, Mission and PEOs If required.
Discussion	<p>It was decided to update the institution's vision and mission, and in order to be consistent with that, it was also determined to update the department's vision and mission.</p> <p>VISION OF THE DEPARTMENT To be recognized as a centre of excellence in Management to produce competent business professionals to meet the changing needs of the society.</p> <p>MISSION OF THE DEPARTMENT</p> <ul style="list-style-type: none"> ❖ To provide quality management education through managerial activities to meet the global needs. ❖ To impart business knowledge to enhance Employability, Entrepreneurship and Research with ethical and social responsibility. ❖ To be a learner centric environment to cater the changing business needs of the society.
Resolution	Institute Vision & Mission and Department Vision, Mission, & PEOs are reviewed.
Item 2.03	Discussion on Feedback collected - Class Committee Meeting (CCM), parents meeting, Alumni and Mid sem feedback (I,II year)-reports, analysis and action taken.
Discussion	<ul style="list-style-type: none"> ❖ After reviewing the Class Committee Meeting (CCM) minutes no discrepancies were found. ❖ Parents meeting planned to conduct on 20.05.2023 for I year to discuss the students' performance and placement willingness status to provide training. ❖ Alumni suggested that, Learning Business analytics courses will increase the value for placement. ❖ Mid semester analysis feedback was collected from the students and it was found satisfactory. Faculties were asked to work towards further betterment.
Resolution	Resolved to accept and change.

Item 2.04	Discussion on R22 curriculum and draft syllabus of III & IV semester, CO-PO mapping, analysis and action taken for the feedback received from experts (Industry/Academia/Alumni).						
Discussion	<ul style="list-style-type: none"> ❖ Dr.S.C.Vertivel suggested to include analytics papers in all elective courses and to introduce NPTEL mandatory courses to the students to enrich the skills and knowledge in their domain. ❖ Mr.Boopathy suggested that, Students were asked to do one certification courses in Course era , Google, or NPTEL which covers most of the syllabus of elective subjects. ❖ Ms.V.Gomathi, suggested to do internship and project work in reputed companies, so that the students will get more practical exposure and placement opportunities can be ensured. 						
Resolution	Resolved to accept and Change.						
Item 2.05	Discussion on department activities - Research and Development (Consultancy, Publications, Patent, Proposals - Seminar/Workshop/Research grant)						
Discussion	Title	Count					
	Consultancy	8					
	Publications	6					
	Patent	1					
	Proposals	1					
	Seminar/Workshop	8					
	Research grant	0					
Resolution	Resolved to accept improvements in Proposals and Research grant.						
Item 2.06	Discussion on Result Analysis and Attainment of the CO - PO (Target fixed and attained) of 2022 passed out batch students and action taken.						
Discussion	Result Analysis and Attainment of the CO, PO the batch 2020 to 2022 were discussed and few PO's were not attained the target level . Academic Coordinators of batch 2020-2022, presented the PO target and attainment. The PO attainment of PO 2, PO 3, PO 4, PO 5 was found to be below the target. So in future it was decided to fix the target attainment as 70% in the R22 regulation.						
	Course. No	Course Code & Course Name	PO1	PO2	PO3	PO4	PO5
			a	b	c	d	e
	C101	17BAB01-Principles of Management	3	2	2	3	3
	C102	17BAB02-Statistics for Management	1	2	1	1	1
	C103	17BAB03-Economic Analysis of	3	2	2	3	2
	C104	17BAB04-Total Quality Management	3	2	2	3	2
	C105	17BAB05-Organizational Behaviour	2	2	2	2	2
	C106	17BAB06-Accounting for Management	3	3	2	2	2
	C107	17BAB07-Legal Aspects of Business	3	2	2	2	2
	C108	17BAP01-Executive Communication	3	2	2	3	3
	C109	17BAP02-Personal And Professional	3	2	2	3	2
C201	17BAB08 -Operations Management	2	2	1	2	1	

C202	17BAB09-Financial Management	2	2	1	1	1
C203	17BAB10-Marketing Management	2	2	2	2	2
C204	17BAB11-Human Resource Management	3	2	2	3	2
C205	17BAB12-Management Information	2	1	1	2	2
C206	17BAB13-Applied Operations Research	1	2	2	2	2
C207	17BAP03-Research Immersion Project	2	2	2	2	2
C208	17BAP04-Data Analysis And Business	2	3	2	2	2
C209	17BAP05-Community Immersion and Entrepreneur Immersion Project	3	3	2	2	2
C301	17BAB14-International Business	2	1	1	2	1
C302	17BAB15-Strategic Management	2	1	1	2	2
C303	17BAX01-Brand Management	2	2	1	1	1
C304	17BAX05-Customer Relationship	2	2	1	2	1
C305	17BAX07-Advertising and Sales	2	1	1	2	1
C306	17BAX10 -Security Analysis and	2	2	1	1	1
C307	17BAX11-Merchant Banking and	2	1	1	1	1
C308	17BAX12-International Trade Finance	1	1	1	1	1
C309	17BAX18-Training and Development	2	2	2	2	2
C310	17BAX20-Industrial Relations and	2	2	2	2	2
C311	17BAX21-Labour Legislations	1	1	1	2	1
C312	17BAX29 -Logistics and Supply Chain	2	1	1	2	1
C313	17BAX30-Services Operations Management	2	1	1	1	1
C314	17BAX31-Project Management	2	1	1	2	1
C315	17BAP06- Professional Skill	2	2	3	3	2
C316	17BAP07-Corporate Internship	3	2	3	3	3
C401	17BAX65-Business ethics, Corporate Social Responsibility and Governance	2	2	1	2	1
C402	17BAP08- Project Work	3	3	3	2	2
	AVERAGE OUT OF 3	2.12	1.83	1.64	2.02	1.73
Resolution	Resolved to accept and follow the same.					
Item 2.07	Discussion on Result Analysis and Attainment of the CO - PO (Target fixed and attained) for the ODD semester of the academic year 2022-23 (I and II year)					
Discussion	Some PO's have not attained the target level. So in future it was decided to fix the target attainment as 70% in the R22 regulation.					
Resolution	Resolved to accept the same.					
Item 2.08	Discussion on Department activity plan for the Even semester of the academic year 2022 -2023.					
Discussion	Department activity plan for the even semester of the academic year 2022 -2023 was discussed.					

		S.No	Activity	Frequency
		1.	Academic Seminars	I/Semester
		2.	Industrial Seminars	I/Semester
		3.	Workshop	I/Semester
		4.	Intra - department Meet	I/Semester
		5.	Inter - department Meet	I/Semester
		6.	Management Meet	I/Year
		7.	Field Visit	I/Semester
Resolution	Accepted the Department activity plan.			
Item 2.09	Any other matter (if any)			
Discussion	Experts suggested the following points: <ol style="list-style-type: none"> 1. Faculties were asked to do one NPTEL course in each semester. 2. To get approval for recognized research centre. 3. The faculty members were motivated to register for a PhD programme. 			
Resolution	Resolved to accept and follow.			

Date: 24.05.2023



**CHAIRMAN
DAB - MBA**

**HEAD OF THE DEPARTMENT
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