NANDHA ENGINEERING COLLEGE

(Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

DEPARTMENT OF MANAGEMENT STUDIES

STUDENT PUBLICATION FOR ACADEMIC YEAR 2022-2023

AUTHOR NAME	NAME OF THE JOURNAL	NATIONAL/ INTERNATIONAL	PAPER TITLE	PERIOD
AISHWARYA M	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A Examine on Employee Strategy on the subject of SST Oil Corporation, Gobi, Erode."	ISSN:2395- 7639, Volume: 10, Issue: 5
AKASH RAJU A	International journal of multi- disciplinary research in science, engineering technology and management	International Journal	"An empirical study on Work— Life Balance of Employees of Angel Starch & Food(P) Ltd, in Erode."	ISSN:2395- 7639, Volume: 10, Issue: 5



(Autonomous)



AKILA B	International journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A study on Recruitment & Selection Process of Candidate with the Special Reference of Boom HR solution in Erode."	ISSN:2395- 7852 Volume: 10, Issue: 3
AMITHA R	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on Employees Perception towards HR Practices And Culture with Special Reference to Wonjin Auto Parts Pvt. Ltd."	ISSN:2395- 7639 Volume:10, Issue :5
BALA ABHIRAMI R	International journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A Study on Factors Influencing Employees' Performance with Reference to Eatman Foods India Pvt Ltd"	ISSN:2395- 7852 Volume: 10, Issue: 3
BHUVANESH WARI S	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"An Empirical study of Retailers Preference Towards Ghee with Special Reference to Kangeyam"	ISSN:2395- 7639 Volume:10, Issue :5



(Autonomous)



Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

BRINDHA S	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on Employee Safety and Welfare Measures with Special Reference to Angel Starch and Foods Pvt Ltd Erode"	ISSN:2395- 7639 Volume: 10, Issue: 5
CHIDIRAISEL VAN B	International journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"An Investigation of Social Media Marketing at Angel Starch and Food PVT.Ltd."	ISSN:2395- 7852 Volume: 10, Issue: 3
DHANESH T	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"An Empirical Study on 360 Degree Performance Appraisal Special Reference to Erode"	ISSN: 2395- 7639 Volume: 10, Issue: 5



(Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

	Intomotion 1	International Lawrent	"A Study on Employee	ICCNL 2205
DINESHKUMA	International	International Journal	"A Study on Employee	ISSN:2395-
R D	journal of		Absenteeism with Reference	7639,
	multi-		Big Bulls-Bangalore	Volume: 10 ,
	disciplinary			Issue: 5
	research in			
	science,			
	engineering			
	technology			
	and			
	management			
	(IJMRSETM)			
	· /			
ELAKEYA M	International journal of	International Journal	"A Study on Employee Engagement Strategies With	ISSN: 2395-
	multi-		Special Reference To Wonjin	7639,
	disciplinary		Auto Parts PVT.LTD.	· · ·
	research in			Volume: 10,
	science,			Issue: 5
	engineering			
	technology			
	and			
	management			
	(IJMRSETM)			
	``````````````````````````````````````			10011 0007
GOWTHAM	International	International Journal	"A Study on the Causes and	ISSN: 2395-
<b>RAJAN N</b>	journal of		Consequences of Cybercrime	7639 Volume
	multi-		with reference to Erode"	:10, Issue :5
	disciplinary			
	research in			
	science,			
	engineering			
	technology			
	and			
	management			
	(IJMRSETM)			



(Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

GUNASREE G	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"An Empirical study of occupational stress amongst faculty in self-financing engineering college with special reference to Erode"	ISSN: 2395- 7639 Volume :10, Issue :5
INDHUJA S	International journal <b>of</b> Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A study on Job satisfaction of employees with the special reference to seyyon hitech poly fabs private limited,Gangapuram.	ISSN :2395- 7852 Volume : 10 ,Issue : 3,
JAYASURYA J	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"Analysis of Online promotional Activities in Indiamart."	ISSN :2395- 7639 Volume :10, Issue :5,



#### (Autonomous)



Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

International	International Journal	"A study on employee Attraction and retention	ISSN :2395- 7639
journal of		strategies wit special reference	
multi-		to big bulls."	Volume: 10, Issue: 5
disciplinary			
research in			
science,			
engineering			
technology			
and			
management			
(IJMRSETM)			
International journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A study on stress management of employees with special reference toartika cotton mills, Erode."	ISSN :2395- 7852 Volume:10, Issue:3
International journal <b>of</b> Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A study on factors influencing company's profitability with reference to cycle world"."	e-ISSN :2319-8753 p-ISSN :2320-6710 Volume: 11, Issue: 6
	journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM) International journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM) International journal of Advanced Research in Arts, Science, Engineering datageme nt	journal of multi- disciplinary research in science, engineering technology and technology and International journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM) International Journal journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM) International Journal journal of Advanced Research in Arts, Science, Engineering &Manageme nt	International journal of multi- disciplinary research in science, engineering technology andAttraction and retention strategies wit special reference to big bulls."International journal of Advanced Research in arts, Science, Engineering & Management nt (IJARASEM)International Journal of method strategies with special reference to artika cotton mills, Erode."International journal of Advanced Research in Arts, Science, Engineering & Manageme ntInternational Journal of method strategies with special reference to artika cotton mills, Erode."International journal of Advanced Research in Arts, Science, Engineering & Manageme ntInternational Journal imageme imageme imageme imageme imageme hor to be strategies with special reference to cycle world"."International journal of Advanced Research in Arts, Science, Engineering & Manageme imageme imagemeInternational Journal imageme imageme imageme imageme imageme imageme imageme imagemeInternational Journal imageme imageme imageme imageme imageme imageme imagemeInternational Journal imageme imageme imageme imageme imageme imageme imageme imageme imagemeInternational Journal imageme imageme imageme imageme imageme imagemeInternational Journal imageme imageme imageme imageme imageme imageme imagemeImageme imageme imageme imageme imageme imageme imageme imageme imageme imagemeImageme imageme imageme imageme imageme imageme imageme imageme imageme imagemeImageme 



#### (Autonomous)



	DEP	ARTMENT OF MANA	AGEMENT STUDIES	
KAVIN D	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on findings the interest of the people in property management with special reference to Erode district."	ISSN: 2395- 7639 Volume: 10, Issue: 5
KAVIN SANGAR M	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on roles of human resource management in developing employee engagement with reference to Anamallai's Agencies (stadium) Erode"	ISSN: 2395- 7639 Volume: 10, Issue: 5
LOGESHWAR AN T	International journal <b>of</b> Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A study on organizational climate in Engineering college reference to Erode."	ISSN: 2395- 7852 Volume: 10, Issue: 3
MADHU BALAN V	International journal <b>of</b> Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A study on Employee welfare measures with special reference Sakthi sugars. Ltd"	ISSN: 2395- 7852 Volume: 10, Issue: 3



(Autonomous)



DEPARTMENT OF MANAGEMENT STUDIES				
MADHUMIDH A S	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on performance appraisal among the employee with special reference to Amirtha Dairy for private limited, Erode."	ISSN: 2395- 7639 Volume: 10, Issue: 5
MANIKANDAN S	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on employee's awareness and utilization of ESI Benefits in feather touch Cura, Coimbatore."	ISSN: 2395- 7639 Volume: 10, Issue: 5
MATHIVANAN D	International journal of multi- disciplinary research in science, engineering technology and management	International Journal	"A study on factors affecting the worklife balance with reference to Artika cotton mills, Erode"	ISSN: 2395- 7639 Volume: 10, Issue: 5



#### (Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

MOHAMED ARASATH ALLAUDEEN M	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Jour <b>nal</b>	"A study on career planning and development towards Ran India Steels PVT Ltd with special reference to Tiruchengode"	ISSN: 2395- 7639 Volume: 10, Issue: 5
MOHANRAJ K	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on Urbanization and its impact on bicycle with special reference to cycle world Bangalore"	ISSN: 2395- 7639 Volume: 10, Issue: 5
NAGULA M	International journal <b>of</b> Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	"A study on impact of human resource management on organization performance"	ISSN: 2395- 7852 Volume: 10. Issue: 3



#### (Autonomous)



Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

PAVITHRA DEVI V	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on organizational culture and impacts on employee's behaviour with special reference for Paddico Co., Ltd"	ISSN: 2395- 7639 Volume: 10, Issue: 5
PRAVEEN PAUL H	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"The Impact of Hybrid working model on work-life balance in Arihant Maxsell Technology"	ISSN: 2395- 7639 Volume: 10, Issue: 5
PUNNIYAVAT HI S	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	"A study on employees' loyalty and retention with special reference to Angel starch and foods pvt ltd, Erode"	ISSN: 2395- 7639 Volume: 10, Issue: 5



(Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

	International	International Journal	"A study on search engine	
	journal of		optimization (SEO)"	ISSN: 2395-
	multi-		optimization (SEO)	7639
RAGHUL D	disciplinary			1001
	research in			Volume: 10,
	science,			Issue: 5
	engineering			188ue. <i>J</i>
	technology			
	and			
	management			
	(IJMRSETM)			
	International		"A study on analysis of labour	
	journal <b>of</b>		welfare schemes and its impact	
RAJENDRA	Advanced Research in	International Journal	on job satisfaction. An empirical study with special reference to	ISSN: 2395-
PRASAD R	Arts, Science,		Baer Shoes (India) pvt ltd"	7852
	Engineering		Daei Shoes (mula) pvi hu	1002
	&Manageme			Volume: 10,
	nt			Issue: 3
	(IJARASEM)			Issue: 5
	International		"An empirical study on	ISSN: 2396-
	journal of		employees job satisfaction in	155IN: 2590-
RAMACHAND	multi-	International Journal	fitness equipment's	7639
	disciplinary		manufacturing company"."	N. 1 10
RA S	research in			Volume: 10,
	science,			Issue: 5
	engineering			
	technology and			
	management			
	(IJMRSETM)			
	International		A Study on customer	ISSN: 2206
	journal <b>of</b>		satisfaction on digital marketing	ISSN: 2396-
RAMYA M	Advanced	International Journal	in angel starch and food pvt.ltd	7639
	Research in			<b>W</b> 1 40
	Arts, Science,			Volume: 10,
	Engineering			Issue: 5
	&Manageme			
1	nt			
	(IJARASEM)			



(Autonomous)



DEPARTMENT OF MANAGEMENT STUDIES				
SAIRAMANAN	International journal of multi-		A Study on employee attraction and retention strategies with special reference to velavan	ISSN: 2396- 7639 Volume: 10,
	disciplinary	International Journal	agencies	Issue: 5
SV	research in science, engineering			
	technology and			
	management (IJMRSETM)			
	International journal of multi-	International Journal	A Study effectiveness of grievance handling procedure	ISSN: 2396- 7639
SANDHIYA S	disciplinary research in	International Journal	with respect to subasri textile tiruppur.	Volume: 10,
	science,			Issue: 5
	engineering technology and			
	management (IJMRSETM)			
	International journal of multi-	International Journal	A Study on the impacts of search engine marketing with reference to angel starch Erode.	ISSN: 2396- 7639 Volume: 10,
SANKAR M	disciplinary research in science,	International Journal	reference to anger starch Erode.	Issue: 5
	engineering technology			
	and management (IJMRSETM)			



#### (Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

DEPARTMENT OF MANAGEMENT STUDIES					
SARANYA A	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	A Study on employee relationship towards working environment in spin pack industries.co, Erode	ISSN: 2396- 7639 Volume: 10, Issue: 5	
SARSAWATHI E	International journal of Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	A Study on impacts of purchase and material management on production department with reference to seyyon Hi- Tech Fabs pvt ltd Erode	ISSN: 2396- 7639 Volume: 10, Issue: 5	
SATHYA NARAYANAN N	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	A Study on buyer satisfaction and behaviour of Bajaj automobile platina H Gear(110CC) with special reference dharapuram	ISSN: 2396- 7639 Volume: 10, Issue: 5	
SITHESHWAR AN L	International journal <b>of</b> Advanced Research in Arts, Science, Engineering &Manageme nt (IJARASEM)	International Journal	A Study on evidence based HRM in Sakthi auto component limited	ISSN: 2396- 7639 Volume: 10, Issue: 5	



(Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

DEPARTMENT OF MANAGEMENT STUDIES						
	International		A Study on impact of	ISSN: 2396-		
	journal of		warehousing on production with	7639		
CIVADAMAZD	multi-	International Journal	difference to angel starch Erode	W-1 10		
SIVARAMAKR	disciplinary			Volume: 10,		
ISHNAN S	research in			T		
	science,			Issue: 5		
	engineering					
	technology					
	and					
	management					
	(IJMRSETM)					
	International		A Study on employee welfare	ISSN: 2396-		
	journal of		measures and its impact on	7639		
	multi-		employee performance at stat			
SIVA RANJINI	disciplinary	International Journal	health and allied insurance co	Volume: 10,		
Ν	research in		ltd.			
	science,			Issue: 5		
	engineering					
	technology					
	and					
	management					
	(IJMRSETM)					
	· · · · · ·					
	International		A Study on perception and	ISSN: 2396-		
	journal <b>of</b>	T	challenges of mobile banking	7639		
SRIDHARSHIN	Advanced	International Journal	with reference to union bank of	Volume: 10,		
ID	Research in		Indian,m.Anumanpalli	,		
I R	Arts, Science,			Issue: 5		
	Engineering					
	&Manageme					
	nt					
	(IJARASEM)					
	International		A Study on impacts of flexible	ISSN: 2396-		
	journal <b>of</b>		work schedule on organization	7639		
SUTHISH K	Advanced		performance and employee	Volume: 10,		
SUTHISH K	Research in	International Journal	satisfaction with reference to	volume: 10,		
	Arts, Science,		manufacturing sectors Erode.	Issue: 5		
	Engineering		_	15500. J		
	&Manageme					
			1	1		
	nt					
	U					



#### (Autonomous)



DEPARTMENT OF MANAGEMENT STUDIES					
SWETHA S	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	A Study on impact of gender discrimination and performance in workplace foods and inns with special reference to Vellore.	ISSN: 2396- 7639 Volume: 10, Issue: 5	
TARUNVIGNE SHWARAN M	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	A study impact of working environment on employee's performance with reference to manufacturing units in Erode district	ISSN: 2396- 7639 Volume: 10, Issue: 5	
THARANI V	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	An empirical study on employee welfare scheme with reference to S&T WellCare equipment pvt.ltd., peelamedu, Coimbatore	ISSN: 2396- 7639 Volume: 10, Issue: 5	



#### (Autonomous)



DEPARTMENT OF MANAGEMENT STUDIES
----------------------------------

VIJYAKUMAR J	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	A Study on impact of employees working condition on employee's performance and organizational productivity with reference to cycle world	ISSN: 2396- 7639 Volume: 10, Issue: 5
VISSHAL BHARATH S	International journal of multi- disciplinary research in science, engineering technology and management (IJMRSETM)	International Journal	Study On online branding effectiveness and future trends with special reference to angel starch and food pvt limited,1st floor H19 Periyarnagar, Erode, Tamil Nadu 638009.	ISSN: 2396- 7639 Volume: 10, Issue: 5
SUTHISH K, SWETHA S	International Journal of Intellectual Advancement s and Research in Engineering Computations	International Journal	"An empirical study on work life balance of police officials with special reference to Erode District"	Volume-7, Issue-1, ISSN:2348- 2079, pp. 635-637
KARTHIKEYA N C, DINESH KUMAAR D	International Journal of Intellectual Advancement s and Research in Engineering Computations	International Journal	"A study on customer attitude towards smartphones with reference to Erode"	Volume-7, Issue-1, ISSN:2348- 2079, pp. 6 <b>24</b> -6 <b>32</b>



#### (Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

MANIKANDAN S, MOHAMED	International Journal of	International Journal	"An organizational study and a	Volume-7,
ARSATH	Intellectual	International Journal	study on safety and welfare of	Issue-1,
	Advancement		employees with reference to	ISSN:2348-
	s and Research in		K.A.S. India Pvt Ltd – Vellode"	2079, pp.
	Engineering			
	Computations			612-617
ELAKEYA M	International Journal of	International Journal	"A study on role of stress level	Volume-7,
	Intellectual		of employee during productivity	Issue-1,
	Advancement		with special reference to Arun	ISSN:2348-
	s and		-	
	Research in		fabrics, Erode"	2079, pp.
	Engineering Computations			618-623
THARANI V,	International	International Journal	"A Study on Report of Gender	Volume-7,
VIJAYKUMAR	Journal of		Based Violence"	
J	Intellectual Advancement		Based Violence	Issue-1,
VISSHALBHA RATH S	s and			ISSN:2348-
KATH S	Research in			2079, pp.
	Engineering			5 <b>92</b> -596
	Computations			
AISHWARYA	International Journal of	International Journal	"An organizational study and a	Volume-7,
М,	Intellectual		study on customer satisfaction	Issue-1,
AKILA B	Advancement s and		towards V-Four E system India	ISSN:2348-
	Research in		private limited with special	2079, pp.
	Engineering		reference to Tirupur District"	577-581
	Computations			0,,,001
INDHUJA S, JAYASURYA J	International Journal of	International Journal	"A study on impact of 8-way	Volume-7,
JAIASUNIAJ	Intellectual		highway contract with special	Issue-1,
	Advancement		reference from Salem to	ISSN:2348-
	s and Research in		Chennai"	2079, pp.
	Engineering		Chelmur	
	Computations			582-586
L				



#### (Autonomous)



Affiliated to Anna University Chennai * Approved by AICTE * Accredited by NBA-New Delhi Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.

MADHU BALAN V, MADHUMIDH A S	International Journal of Intellectual Advancement s and Research in Engineering Computations	International Journal	"An empirical study on impact of online marketing on a small business with special reference to Erode district"	Volume-7, Issue-1, ISSN:2348- 2079, pp. 587-591
SRIDHARSHIN I R, SUGUMAR R	International Journal of Intellectual Advancement s and Research in Engineering Computations	International Journal	"A study on impact of PUBG Game on youngsters with reference to Erode"	Volume-7, Issue-1, ISSN:2348- 2079, pp. 597-600