



NANDHA ENGINEERING COLLEGE

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Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi

Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.



DEPARTMENT OF MANAGEMENT STUDIES

Academic Year 2021-2022

Papers Published in UGC Care

1. Dr.K.Parthiban,” Impact of covid 19 on shopping behavior of middle class consumers”
JuniKhyat UGC Care group I listed journal, ISSN:2278-632 Vol-10 Issue-6 No.12 June 2020.Page
no.258-267.
2. Dr.K.Parthiban “An Insight of Crime Against women Due to advancement of Social media with
reference to Erode City” JuniKhyat UGC Care group I listed journal, ISSN:2278-632 Vol-10
Issue-6 No.12 June 2020.Page no.268-276.
3. Mr.P.MahendaraBoopathy, Exploring the Impact of Late Night Smart Phone Usages among the
Youngsters, The International journal of analytical and experimental modal analysis ,ISSN NO:
0886, Volume XI, Issue XII, December,2021.

Papers & Case Studies Published in Peer review journals

- 1.Dr. V.Manimegalai , An Empirical Study on Job Satisfaction of Employees with Special
Reference to Ponmani Industry, Erode, International Journal of Multidisciplinary Research in
Science, Engineering, Technology & Management (IJMRSETM, Volume 9, Issue 6, June 2022,
ISSN: 2395-7639, Impact Factor: 7.580, page: 1173-1180.
2. Dr.K.Parthiban, A Study on Stress Management for Employees in L&T Infotech at Chennai,
International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET),
Volume 11, Issue 6, June 2022. E-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor:
8.118,page:7917-7923



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DEPARTMENT OF MANAGEMENT STUDIES

3. Mrs. K. Arulini, A Study of Financial Performance Analysis with Reference to Neptune Automation and Solution, Erode, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710 Volume 11, Issue 6, June 2022, Impact Factor: 8.118, page: 7924-7929.

4. Mrs. M. Lakshmi Priya, A Study on Employees Health and Welfare Facilities Provided in Arrow Garments Private Limited, Tiruppur, International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1210-1214.

5. J. Tamilarasu, A Study on Customer Satisfaction with Special Refer NECE to St Roadways, Tiruppur, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580, Volume 9, Issue 6, June 2022, page: 1181-1184

6. Mr. L. Jothibas, A Study on Employees Health and Safety of Honeywell Creation with Reference to Tiruppur, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580, Volume 9, Issue 6, June 2022, page: 1185-1190.

7. K. Nandhini, A Study on Employee Absenteeism in Saint Gobin Private Limited Erode, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118 Volume 11, Issue 6, June 2022, page: 7930-7935.



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DEPARTMENT OF MANAGEMENT STUDIES

8. Mrs. M. Lakshmi Priya, B.Sc. (Agri.), MBA., (Ph. D), DilipSubramaniam P,A Study on Employability Skills Development among the Professional Students through Training Programmes Conducted in College with Reference to Erode,International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM),ISSN: 2395-7639,Impact Factor: 7.580,Volume 9, Issue 6, June 2022,page: 1191-1197
9. Dr. V. Manimegalai, A Study on Employees Job Satisfaction in Prabha Garments Private Limited, Tiruppur,International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639,Impact Factor: 7.580,Volume 9, Issue 6, June 2022,page: 1198-1201.
10. Dr.K.Parthiban,A Study on Employee Satisfaction towards Best Water Solution with Reference to Erode,International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580,Volume9,Issue 6, June 2022,page:1202-1207.
11. K.Arulini, A Study on Employee Engagement with Reference to Neptune Automation andSolution, Erode,International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM),ISSN: 2395-7639, Impact Factor: 7.580, Volume 9,Issue 6, June 2022,page:1208-1214
- 12.J.Tamilarasu, A Study on Employee Relationship towards Working Environment in Jai MaruthiTexPvt. Ltd,International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219,Impact Factor: 7.54,volume5, Issue 6, June 2022,page:1153-1158.



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13. Jothibasul, A Study on Customer Satisfaction towards With Special Reference to Erode District, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1159-1163

14. K. Nandhini, A Study on Employee Retention Strategy with Reference to Sun Raja Oil Industries Private Limited Reference to Erode, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580, Volume 9, Issue 6, June 2022, page: 1215-1220.

15. M. Lakshmi Priya, A Study of Working Capital Management at Neptune Automation Corporate Office, Erode, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118, Volume 11, Issue 6, June 2022, page: 7892-7897.

16. M. Lakshmi Priya, A Study on Employee Retention Strategies with Special Reference to Hero Fashion, Tiruppur, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1164-1170.

17. Dr. V. Manimegalai, An Empirical Study on Impact of Social Media Marketing on Consumer Buying Behavior with Reference to Erode District, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118, Volume 11, Issue 6, June 2022, page: 7935-7938.



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18. Dr. K. Parthiban.,MBA, Ph.D,A Study on Employee Opinion about Primary Facilities for Safety at Salem Cooperative Sugar Mills Ltd with Reference to Mohanur,Namakkal, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639,Impact Factor: 7.580,Volume 9, Issue 6, June 2022,page: 1221-1226.

19.Ms.K.Arulini,MBA.,M.Phil.,(Ph.D), A Study on Employee Safety and Welfare Measures with Special Reference to Arun Fabrics, Erode, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639,Impact Factor: 7.580, Volume 9, Issue 6, June 2022,page: 1227-1231.

20.Mr.J.Tamilarasu., A Study on Effectiveness of Employees Motivation in Sanma Knit Fashion,Gobichettipalayam, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET),e-ISSN: 2319-8753, p-ISSN: 2320-6710,Impact Factor: 8.118,Volume 11, Issue 6, June 2022,page:7939-7944.

21.Mr.L.Jothibasuu, A Study on Employee Training and Development with Special Reference to Phoenix Fashion Private Limited Company, Tirupur, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580,Volume 9, Issue 6, June 22,page: 1227-1231.

22.K. Nandhini, A Study on Consumer Satisfaction towards Kitchenware Products of Sail (SSP), International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118,Volume 11, Issue 6, June 2022, page: 7945-7949.



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23.M. Lakshmi Priya, A Study on Human Resources Policies and Its Implementation in CoralKnit Wear, Tiruppur, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118, Volume 11, Issue 6, June 2022, page: 7950-7955.

24.Dr. V. Manimegalai, A Study on Customers Satisfaction towards TVS Motors with Special Reference to Erode, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1171-1175.

25. Dr. K. Parthiban, A Study on Employee Conflict towards Organizational Change in Podaran Foods Pvt. Ltd, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1176-1180.

26.K. Nandhini, A Study on Work Life Balance among Employees in SCM Textile Processing Mill PVT Ltd, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580, Volume 9, Issue 6, June 2022, page: 1245-1250.

27. K.Arulini, A Study on Employees Job Satisfaction with Special Reference to Poppys Knitwear (P) Ltd., Erode, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1181-1185.



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28.Mr.L.Jothibas, A Study on Employees Work Life Balance in L&T Infotech, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1186-1192.

29.K.Nandhini, A Study on Public Awareness towards Organic Foods with Special Reference to Erode District, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1193-1197.

30. M.LakshmiPriya, A Study on Absenteeism among the Employees and its Reduction Techniques with Special Reference to Omega Techniks India Private Limited, Chennai, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580, Volume 9, Issue 6, June 2022, page: 1232-1238.

31.Dr.V.MANIMEGALAI, A Study on Employee Absenteeism with Reference to Neptune Automation and Solution -Erode, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118, Volume 11, Issue 6, June 2022, page: 7909-7916.

32.Dr.K.Parthiban, A Study on Employee Welfare Pertaining to Satisfaction in Akshera Paper Mills with Reference to Sathyamangalam, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118 Volume 11, Issue 6, June 2022, page: 7903-7908.



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33. Ms. K. Arulini, A Study on Workers Perception towards Welfare Measures Provided by Galvanx Technology, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1198-1203.

34. J. TAMILARASU, A Study on Career for Women Empowerment in Britannia Industries with Special Reference to Erode, International Journal of Multidisciplinary Research in Science, Engineering, Technology & Management (IJMRSETM), ISSN: 2395-7639, Impact Factor: 7.580, Volume 9, Issue 6, June 2022, page: 1239-1244.

35. L. Jothibasu, A Study on Stress Management for Employees in Infratex at Perundurai, International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2320-6710, Impact Factor: 8.118, Volume 11, Issue 6, June 2022, page: 7898-7902.

36. K. Nandhini, A Study on Employee Welfare Measures with Special Reference to Kousic & Co, International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET), ISSN: 2582-7219, Impact Factor: 7.54, Volume 5, Issue 6, June 2022, page: 1204-1209.

37. S. Sivarama Krishnan “Impact of VAK frame work on engineering graduates from tamilnadu working in information technology sector” The journal of Indian arts, history, congress, ISSN: 0975-7945. Volume 26, No. 2 (II) : 2020-2021.

Patent published details:

1. Dr. K. Parthiban, “Design of Marketing Communication according to the STDC frame work”, Publication No: 50/2021, Dated – 10.12.2021.