



NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi
Pitchandampalayam (PO), Vaikkalmedu , Erode, Perundurai Road, ERODE –638052.



DEPARTMENT OF MANAGEMENT STUDIES

CASE STUDY PRESENTATION BY FACULTIES:

The development and use of the cases in teaching and thus promoting learners critical thinking skills

S.NO	Faculty Name	Case Title	Course	Year
1	Dr.V.Manimegalai	Employee Turnover in Retail Business	Retail Marketing	2020-2021
2	Mr.N.Devaraj	A Strategic Evolution of Google	Strategic Management	2020-2021
3	Mr.N.Devaraj	Vision, Mission, and Competencies and Strategies to achieve your vision, for your career after MBA	Strategic Management	2020-2021
4	Mr.N.Devaraj	Strengths and opportunities of two Indian family businesses of your choice	Family Business Management	2020-2021
5	Mr.N.Devaraj	Conflicts in Family business	Family Business Management	2020-2021
6	D.Shanthi	Career management skills- an insight search of you	Managerial behavior and effectiveness	2020-2021
7	Dr.S.Sudha	Advantages of a company if it enters International Business	International Business Management	2020-2021
8	K.Nathiya	Current scenario of international trade in India	International Trade Finance	2020-2021