## NANDHA ENGINEERING COLLEGE

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#### **DEPARTMENT OF MANAGEMENT STUDIES**

### **STUDENT PUBLICATION FOR ACADEMIC YEAR 2020-2021**

AUTHOR NAME	NAME OF THE JOURNAL	NATIONAL/ INTERNATIONAL	PAPER TITLE	PERIOD
AGALYA N	IJSRSET	International Journal	with Special Reference to Siva Sakthi Hatcheries and Farms- Tiruppur",	ISSN: 2395- 1990, Volume- 3 Issue-6, pp.119-121.
ANSHIYA A	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	phone usage on entrepreneurs with reference to Tirupur	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.843-845.
ARJUNKUMAR B	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	and satisfaction towards Ayurvedic products with reference to erode"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.878-882.



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International Journal of Intellectual Advancements	International Journal	effectiveness of Airtel mobile service with special reference to	ISSN: 2348- 2079, Volume-
and Research in Engineering Computations			6 Issue-2, pp.874-876.
International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal		ISSN: 2348- 2079, Volume- 6 Issue-2, pp.1013-1015.
International Journal of Intellectual Advancements and Research in Engineering Computations		reference towards Tiruppur district"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.855-856
International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	the respondents towards public examination with reference to erode"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.987-989.
	nd Research in Engineering Computations International Journal of Intellectual Advancements ind Research in Engineering Computations International Journal of Intellectual Advancements ind Research in Engineering Computations International Journal of Intellectual Advancements in Research in Engineering Computations	nd Research in Engineering Computations International Journal of Intellectual Advancements ind Research in Engineering Computations International Journal of Intellectual Advancements ind Research in Engineering Computations International Journal of Intellectual Advancements ind Research in Engineering Computations International Journal of International Journal of International Advancements ind Research in Engineering	Ind Research in Engineering ComputationsInternational Journal Journal of Intellectual Advancements and Research in Engineering ComputationsInternational Journal Formational Journal (Maxing Computations)International Journal ("A study on causes behind accident with reference to erode"International Journal of Engineering ComputationsInternational Journal ("A study on women's preference towards two wheelers with special reference towards Tiruppur district" Advancements and Research in Engineering ComputationsInternational Journal ("A study on attitude and behavior of the respondents towards public examination with reference to erode"International Journal of Journal of Journal of International Journal of InternationalInternational Journal ("A study on attitude and behavior of the respondents towards public examination with reference to erode"



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	DEPARTMENT OF MANAGEMENT STUDIES					
DHARUNKUMA R S	International	International Journal	"An empirical study on reasons for infertility with reference to erode"	ISSN: 2348-		
K b	Journal of			2079, Volume-		
	Intellectual			6 Issue-2,		
	Advancements			pp.1006-1007.		
	and Research in					
	Engineering					
	Computations					
DIVYA K	International	International Journal	"An empirical study on opinion of			
	Journal of		single parent culture with reference to Erode"	2079, Volume- 6 Issue-2,		
	Intellectual		to Liode	pp.995-999.		
	Advancements					
	and Research in					
	Engineering					
	Computations					
GOKUL M	International	International Journal	"A study on problems faced by new			
	Journal of		entrepreneurs with reference to erode"	2079, Volume- 6 Issue-2,		
	Intellectual			pp.1017-1018.		
	Advancements					
	and Research in					
	Engineering					
	Computations					
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	DEPA	RTMENT OF MANA	DEPARTMENT OF MANAGEMENT STUDIES				
JANANAI D	International	International Journal	1 2	ISSN: 2348-			
	Journal of		for Tamilnadu People Facing Difficulties in Central Government	2079, Volume-			
	Intellectual		Difficulties in Central Oovernment	6 Issue-2,			
	Advancements		Ere da"	pp.971-973.			
	and Research in		1	rr			
	Engineering						
	Computations						
JANARTHANAN	International	International Journal	"A study on factors leading to	ISSN: 2348-			
R	Journal of		parents opting for private schools for their children special reference	2079, Volume-			
	Intellectual		1	6 Issue-2,			
	Advancements			pp.851-853.			
	and Research in						
	Engineering						
	Computations						
KALAIYARASAN	International	International Journal	"A study on employee stress	ISSN: 2395-			
Т	Research Journal		management with special reference to sri balaji spinning mill"	0056, Volume-			
	of Engineering		to sir balaji spinning inni	4 Issue-9,			
	and Technology			pp.812-815.			
		International Journal	"A study on social modia and its				
KALEESHWARA N S	International	International southar	impact on consumer behavior"	ISSN: 2348-			
	Journal of			2079, Volume-			
	Intellectual		1	6 Issue-2,			
	Advancements			pp.847-849.			
	and Research in		1				
	Engineering		1				
	Computations						



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	DEPARTMENT OF MANAGEMENT STUDIES					
KALIMUTHU S	IJSRSET	International Journal	"A Study on Employee Absenteeism with Special Reference to Sree Palani Andavar Alloys & Steels"	ISSN: 2395- 1990, Volume- 3 Issue-6, pp.115-118		
KAMALA KANNAN S	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	"A Study to identify the reasons behind Infertility with reference to Erode"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.834-836.		
KANISHKA V P	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	"An empirical study on fast foods and their impact on health with reference to Erode"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.941-943		
KARPAGA BHARATHI A	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	"Consumer perception on organic food products in Gobi Thaluk",	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.899-902		



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KARTHICKRAJA R	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	"A study on job satisfaction of teachers working in the private school with reference to erode district"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.870-872
KARTHIK B	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	"An empirical study on opinion of parents towards girls education"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.1001-1006.
KARTHIKEYAN N	International Journal of Intellectual Advancements and Research in Engineering Computations	International Journal	"An empirical study on reason for unhappiness in human life with refrence to Erode"	ISSN: 2348- 2079, Volume- 6 Issue-2, pp.1024-1026.



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	DEPA	RTMENT OF MANA	GEMENT STUDIES	
KARTHIKEYAN	International	International Journal		ISSN: 2348-
V	Journal of		consumers in selection of cab services"	2079, Volume-
	Intellectual		501 11005	6 Issue-2,
	Advancements			pp.858-860.
	and Research in			
	Engineering			
	Computations			
KATHAR R	International	International Journal	"A study on factors influencing	ISSN: 2348-
	Journal of		male on choosing beautification products with special reference in	2079, Volume-
	Intellectual		erode"	6 Issue-2,
	Advancements			pp.894-897
	and Research in			
	Engineering			
	Computations			
KAVIPRASATH	International	International Journal	"A study on employee motivation	ISSN: 2455-
Ν	Journal of		with special reference to digitech"	7188, Volume-
	Innovative			2 Issue-8,
	Research in			pp.13-17.
	Management			
	Studies			
KOKILAVANI S	International	International Journal	"A study on perception of police	ISSN: 2455-
	Journal of		officials towards public in erode"	7188, Volume-
	Innovative			2 Issue-8,
	Research in			pp.966-969
	Management			
	Studies			
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	DEPARTMENT OF MANAGEMENT STUDIES					
LOGA NITHYA N	International	International Journal	, "A study on impact of mobile	ISSN: 2455-		
	Journal of		phone addiction on adolescent's life	7188, Volume-		
	Innovative		in erode district"	2 Issue-8,		
	Research in			pp.862-864		
	Management					
	Studies					
LOKESHKANNA	International	International Journal	"A study on newspaper reading	ISSN: 2455-		
K	Journal of		habit with special reference to	7188, Volume-		
	Innovative		erode"	2 Issue-8,		
	Research in			pp.884-886		
	Management					
	Studies					
LOKESHWARI S	International	International Journal	"A study on men's and women's	ISSN: 2455-		
	Journal of		attitude and belief towards the	7188, Volume-		
	Innovative		Menstrual cycle"	2 Issue-8,		
	Research in			pp.838-841		
	Management					
	Studies					
MAHENDRAPRA	International	International Journal	"A study on people awareness on e-	ISSN: 2455-		
SATH P	Journal of		wallet after demonetization with	7188, Volume-		
	Innovative		special reference to Tirupur district"	2 Issue-8,		
	Research in			pp.829-832		
	Management					
	Studies					
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	DEPARTMENT OF MANAGEMENT STUDIES					
MANIKANDAN C	International	International Journal	"A study on customer relationship	ISSN: 2455-		
	Journal of		management in restaurants with	7188, Volume-		
	Innovative		special reference to Tirupur district"	2 Issue-8,		
	Research in			pp.949-951		
	Management					
	Studies					
MENAKA D	International	International Journal	"A Study on Employee safety with	ISSN: 2395-		
	Research Journal		special Reference to Sendhur	0056, Volume-		
	of Engineering		Hydraulics' Kunnathur"	04 Issue-09,		
	and Technology			pp.808-811		
MOHANAPRIYA	International	International Journal	"A comparative study on consumer	ISSN: 2455-		
S	Journal of		preference towards nestle and	7188, Volume-		
	Innovative		Cadbury chocolates with special	2 Issue-8,		
	Research in		reference to erode district"	pp.958-960		
	Management					
	Studies					
PRAKASH D	International	International Journal	, "A study on impact of celebrity	ISSN: 2348-		
	Journal of		endorsed advertisement on FMCG	2079, Volume-		
	Intellectual		product at Tirupur district"	6 Issue-2,		
	Advancements			pp.962-964		
	and Research in					
	Engineering					
	Computations					



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	DEPARTMENT OF MANAGEMENT STUDIES				
PREENA E	International	International Journal	"A study on work life balance of	ISSN: 2348-	
	Journal of		working women with special	2079, Volume-	
	Intellectual		•		
	Advancements		reference to Erode"	6 Issue-2,	
	and Research in			pp.953-956	
	Engineering				
	Computations	Tu ta un ati a u al Taranu al			
RAGU M	International Journal of	International Journal	"A study on parents' attitude	ISSN: 2348-	
	Intellectual		towards schooling and education of	2079, Volume-	
	Advancements		children's in erode district"	6 Issue-2,	
	and Research in		enharen sin erode district	, , , , , , , , , , , , , , , , , , ,	
	Engineering			pp.888-892	
	Computations				
	-				
RAJKUMAR K	International	International Journal	"An empirical study on risk- factors	ISSN: 2348-	
	Journal of		of post- caesarean section on	2079, Volume-	
	Intellectual		-		
	Advancements		mothers and infants with special	6 Issue-2,	
	and Research in		reference to erode"	pp.1009-1011	
	Engineering				
	Computations International	International Journal			
ROJA G	Journal of	International Journal	"An empirical study on impact of	ISSN: 2348-	
	Intellectual		puberty among children in young	2079, Volume-	
	Advancements		age with special reference to	6 Issue-2,	
	and Research in		Tiruppur"	pp.982-984	
	Engineering		Thupput	pp.982-984	
	Computations				
SOUNDARRAJ D	International	International Journal	"A study on raise in incidence of	ISSN: 2348-	
~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	Journal of		•		
	Intellectual		cancer in Erode district"	2079, Volume-	
	Advancements			6 Issue-2,	
	and Research in			pp.866-868	
	Engineering				
	Computations				
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	DEPARTMENT OF MANAGEMENT STUDIES				
TAMILVANI M	International	International Journal	,"A study on problems faced by	ISSN: 2348-	
	Journal of Intellectual		tribal peoples for their higher	2079, Volume-	
	Advancements		educations with special reference to		
	and Research in		-		
	Engineering		Munnar''	pp.975-977	
	Computations				
VIGNESH.K S	International	International Journal	"A study on psychological attitude	ISSN: 2348-	
	Journal of		of college students during class	2079, Volume-	
	Intellectual				
	Advancements		hours"	6 Issue-2,	
	and Research in			pp.1028-1029	
	Engineering Computations				
	International	International Journal			
VIGNESH V	Journal of	International Journal	"A study on reasons, causes and	Volume-7,	
	Intellectual		effects of youth crimes with special	Issue-1,	
	Advancements		reference to Erode District"	ISSN:2348-	
	and Research in			2079, pp. 541-	
	Engineering				
	Computations			545	
VIVEK KUMAR	International	International Journal	"An empirical study on increasing	Volume-7	
R	Journal of				
	Intellectual		Women's participation in economic		
	Advancements		activities with reference to Erode"	ISSN:2348-	
	and Research in			2079, pp. 546-	
	Engineering			540	
	Computations				
YASIKA G	International	International Journal	"A study on identifying problems	Volume-7,	
	Journal of			Issue-1,	
	Intellectual			,	
	Advancements		adulteration of foods with reference		
	and Research in		to Erode"	2079, pp. 551-	
	Engineering Computations			555	
	Computations			<u> </u>	



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YASOTHA S	International	International Journal	"An empirical study on a	Volume-7,
	Journal of Intellectual		recruitment and selection policy in	Issue-1,
	Advancements		IDBI federal life insurance co., Ltd	ISSN:2348-
	and Research in		with special reference to	2079, pp. 556-
	Engineering Computations		Coimbatore"	561