



NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi

Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE –638 052.



DEPARTMENT OF MANAGEMENT STUDIES

Academic year 2019-20

Papers Published in Scopus

- 1.N. Devaraj, Dr.N.B. Premkumar, Dr.V. Manimegalai, J. Tamilarasu, Exploring the Factors Influencing The Satisfaction of The Quality Work Life Among Police Personnel Revealed through Factor Analysis. Journal of Critical Reviews ISSN- 2394-5125 Vol 6, Issue 6, 2019.
2. Dr.S. Sudha, K. Nathiya, N. Thamichelvam and L. Jothibasuan Empirical Study on the Power loom Entrepreneurs Expectations towards the Enhancement of Business Ecosystem with Special Reference to Tamilnadu. International Journal of Psychosocial Rehabilitation, Vol. 23, Issue 03, 2019 ISSN: 1475-7192.

Papers & Case Studies Published in Peer review journals

- 1.Ms.K.Arulini, Dr.V.Manimegalai, “Exploring the impact of online education on college students during Covid-19”, International Journal of Innovative Research in Science Engineering and Technology. Page no: 2347.
2. Dr.V.Manimegalai, A study on satisfaction of customer towards life insurance with reference to Erode, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 136-140.
3. K.Nathiya, A comparative study on traditional shopping and digital shopping with special reference to Erode, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 141-145.



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4. Mr.L.JothiBasu,A study on financial statement analysis of forest industries of Travancore Ltd (F.I.T), aluva Kerala, International Journal of Intellectual Advancements and Research in Engineering Computations,Volume-8 Issue-2,ISSN:2348-2079, 146-152.
5. N.Devaraj,A study on effectiveness of health and safety measures towards employees with special reference to Ahill apparel export private limited, International Journal of Intellectual Advancements and Research in Engineering Computations,Volume-8 Issue-2,ISSN:2348-2079, 153-157.
6. Dr. V. Manimegalai, A study on job satisfaction of employees with reference to Nani agro foods private limited – Chennimalai, International Journal of Intellectual Advancements and Research in Engineering Computations,Volume-8 Issue-2,ISSN:2348-2079, 158-163.
7. Dr. V. Manimegalai,An study on work life balance of with special reference to S.D.K milk trading, Erode, International Journal of Intellectual Advancements and Research in Engineering Computations,Volume-8 Issue-2,ISSN:2348-2079, 164-168.
- 8.J.Tamilarasu, A study on consumer behaviour towards usage of modern shopping techniques of household products with special reference to olapplayam,International Journal of Intellectual Advancements and Research in Engineering Computations,Volume-8 Issue-2,ISSN:2348-2079, 169-173.
9. Dr.V.Manimegalai, A study on customer preference and satisfaction level towards bull machines Pvt Ltd, Coimbatore, International Journal of Intellectual Advancements and Research in Engineering Computations,Volume-8 Issue-2,ISSN:2348-2079, 174-178.
10. N.Devaraj, A study on employee time management with special reference to bionics Enviro tech., Perundurai International Journal of Intellectual Advancements and Research in Engineering Computations,Volume-8 Issue-2,ISSN: 2348-2079, 184-187.



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11. Dr.V.Manimegalai, A study on training and development of employees in G-PLAST Pvt Ltd., with special reference to Coimbatore, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 198-202.

12. K.Nathiya, A study on the work stress among employee and its impact on performance with reference to Aguaclan private limited, Coimbatore, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 209-215.

13. N.Devaraj, A study on employees absenteeism with special reference to shiny knitwear private limited, Tirupur, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 216-222.

14. J.Tamilarasu, A study on analysis of market share of sharp photocopier with special reference to Tirupur District, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 223-227.

15. Mr. N. Thamilchelvam, A study on stress management in Sakthi gear products with special reference to Coimbatore, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 228-232.

16. K.Nathiya, A study on employee absenteeism with reference to Seshasayee paper and boards Ltd, Erode, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 233-239.

17. Mr.L.Jothibas, A study on customer satisfaction towards R.S dairy farm with reference R.S dairy Uthukuli Tirupur district, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 240-244.



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18. Mr. N. Thamilchelvam, A study on perception of customers towards selection of beauty parlour services in Coimbatore, International Journal of Intellectual Advancements and Research in Engineering Computations, Volume-8 Issue-2, ISSN:2348-2079, 245-249.